Welcome!
2019 Health Summit

Intersection of Health: The Impact of Poverty & Racism
Welcome

Dr. Thomas Grau
Overview of Day

Lori Freit-Hammes
La Crosse Medical Health Science Consortium - Partnership

• Formed in 1993
• Founding Partners:
  Educational: University of Wisconsin-La Crosse
  Viterbo University
  Western Technical College
  La Crosse School District (joined 2009)
  Medical: Gundersen Health System
  Mayo Clinic Health System - Franciscan Healthcare
  La Crosse County Health Department (joined 2009)
• Population Health Committee formed in 2005
Acknowledgements

Population Health Committee
Matthew Bersagel Braley – Viterbo University
Chad Dull– Western Technical College
Dan Duquette – UW-La Crosse
Liz Evans– Great Rivers United Way
Lori Freit-Hammes – Mayo Clinic Health System
Betty Jorgenson – Mayo Clinic Health System
Catherine Kolkmeier – La Crosse Medical Health Science Consortium
Brenda Rooney - Gundersen Health System
Joanne Sandvick – La Crosse Medical Health Science Consortium
Paula Silha – La Crosse County Health Department

Health Summit Planning Committee
Katie Berkadel – La Crosse Community Foundation
Jessica Boland – Gundersen Health System
Lori Freit-Hammes – Mayo Clinic Health System
Deb Mahr - Kaitlin’s Table
Joanne Sandvick - La Crosse Medical Health Science Consortium
Rebecca Schwarz - YWCA
Paula Silha - La Crosse County Health Department
Teri Wildt – Mayo Clinic Health System
Healthiest County 2015: La Crosse

Leading Causes of Life

EQUALITY

EQUITY

Wicked Problems

La Crosse Medical Health Science Consortium
Health Disparities

La Crosse County - Infant Mortality Rate by Race
(2012-2016)

<table>
<thead>
<tr>
<th>Race</th>
<th>Rate Per 1,000 Live Births</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>2.5</td>
</tr>
<tr>
<td>Black/African</td>
<td>9.8</td>
</tr>
<tr>
<td>American Indian</td>
<td>35.7</td>
</tr>
<tr>
<td>Hispanic</td>
<td>15.0</td>
</tr>
<tr>
<td>Hmong</td>
<td>4.5</td>
</tr>
<tr>
<td>Other</td>
<td>24.0</td>
</tr>
</tbody>
</table>

Source: WISH (Wisconsin Interactive Statistics on Health) www.dhs.wisconsin.gov/wish/index.htm

Per 1,000 live births
Health Disparities

La Crosse County - Premature Mortality Rate by Race

Years of Potential Life Lost (YPLL) years per 100,000

Source: WISH (Wisconsin Interactive Statistics on Health) www.dhs.wisconsin.gov/wish/index.htm
Health Disparities

La Crosse County - Tobacco & Obesity by Income
(2012-2016 | Age-Adjusted, BRFSS)

<table>
<thead>
<tr>
<th>Income Level</th>
<th>Current Smoker</th>
<th>% Obese</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0-$24,999</td>
<td>45.2</td>
<td>17.5</td>
</tr>
<tr>
<td>$25-$49,999</td>
<td>28.5</td>
<td>5.8</td>
</tr>
<tr>
<td>$50,000+</td>
<td>5.8</td>
<td>23.7</td>
</tr>
</tbody>
</table>

Source: WISH (Wisconsin Interactive Statistics on Health) www.dhs.wisconsin.gov/wish/index.htm
Health Disparities

La Crosse County - Poverty Rate & Food Insecurity
(2019)

La Crosse County  State of WI

| Poverty Rate | 13.30%  | 11.80% |
| Food Insecurity | 12.00% | 11.00% |

Source: Wisconsin Comprehensive Cancer Control Program
Health Disparities

Wisconsin - Tobacco & Obesity by Race
(2012-2016 | Age-Adjusted, BRFSS)

<table>
<thead>
<tr>
<th>Race</th>
<th>Current Smoker</th>
<th>% Obese</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>18.3</td>
<td>27.7</td>
</tr>
<tr>
<td>Black</td>
<td>29.4</td>
<td>36.4</td>
</tr>
<tr>
<td>American Indian</td>
<td>33.6</td>
<td>43.8</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>18.6</td>
<td>30.8</td>
</tr>
<tr>
<td>Other</td>
<td>19.2</td>
<td>19.7</td>
</tr>
</tbody>
</table>

Source: WISH (Wisconsin Interactive Statistics on Health) www.dhs.wisconsin.gov/wish/index.htm
Health Disparities

La Crosse County - Free or Reduced Lunch Program
(2018-2019 School Year)

La Crosse: 46.75%
West Salem: 23.56%
Onalaska: 26.36%

Understanding the Whole Picture

Shaundel Spivey
OVERVIEW

- Ground Rules
- Activity
- Historical and statistical perspective
- Activity
CHILL AND REMEMBER TO:

1. Feel uncomfortable
2. Embrace and question the discomfort
3. Chill, Learn, and Engage
**Intersectionality** - Classifications of one's identity gender, race, class, and others cannot be examined in isolation of one another.
Racially Diverse- AKA People of Color AKA Minority AKA....- the grouping of multiple non-white racial and ethnic groups
TERMINOLOGY

Racism- A system of oppression involving systematic subordination of members of targeted racial groups by those who have relatively more social power.
Prejudice + power = racism

Systemic/ institutional
Individual
Societal
WHO ARE YOU?

1. Write your name in the center of the paper
2. Draw a circle around your name
3. Draw lines coming from the circle
   On each line write an Identity
Until the Lion Has Its Historian, the Hunter Will Always Be the Hero

African Proverb
HUMANS VS. EXPERIMENTS
GENOCIDE
MID 1800’S
REFUGEE CAMPS
1932-1972
POLICY & MONEY
“Institutionalized racism” consists of the collective failure of an organization to provide an appropriate and professional service to people because of their color, culture or ethnic origin. It can be seen or detected in processes, attitudes and behavior which amount to discrimination through unwitting prejudice, ignorance, thoughtlessness, and racist stereotyping which disadvantage minority ethnic people—The Stephen Lawrence Inquiry, London: Stationery Office, 1999
There are solutions, We just have to be bold enough to do them!
1. What will happen in the healthcare profession if we continue to ignore the past mistakes?

2. List current practices that need to change in the current Health Profession to ensure that underrepresented/marginalized people feel safe, respect, and valued.

3. What would a true equitable health care system look like?

4. What do current day Health Professionals need to do to address the mistakes of the past?
Dismantling New Age Racism: Acknowledging Biases and Practicing Empathy

Uttara Manohar
La Crosse Youth System of Care: A snapshot of the Impacts of Poverty and Race

Bridget Todd-Robbins
LACROSSE YOUTH SYSTEM OF CARE

A snapshot of the impacts of poverty and race
WHY SYSTEM OF CARE?

The Big Picture

Rising frustration in......SCHOOLS

Increasing contacts and pressure on......CITY POLICE

Increasing pressure......COUNTY JUVENILE JUSTICE
We were arresting and referring youth into juvenile justice at very high rates.

- Behaviors misinterpreted as criminal behaviors
- Behaviors that need help and support
ONE RESULT WAS A DISPROPORTIONATE MINORITY CONTACT (DMC) ISSUE
SYSTEM OF CARE WAS DESIGNED TO PROVIDE INTERVENTIONS AND SUPPORTS TO KEEP YOUTH:

1. Out of the juvenile justice system
2. Mentally healthy
3. Safe from abuse and neglect
IT QUICKLY BECAME APPARENT POVERTY AND RACE WERE FACTORS IN WHY YOUTH WERE STRUGGLING

Homelessness  Basic Needs  Physical/Mental Health
No Sense of Belonging  Lack of Opportunities  Skill Deficits
WHAT I WAS HEARING

“They don’t know my story”

“When I walk into school my head feels like it’s going to explode”

“Everything is so white. I hate it here.”

“I’m always late because I have to take care of my little brother. My mom has to work and there is no one else”

“I can’t get to school because we had to move again”
BREAKDOWN BY RACE

49% of referrals are racially diverse youth
WHEN IT COMES TO RACE, POVERTY DOESN’T DISCRIMINATE

HOWEVER.....
NUMBER OF SOC YOUTH IDENTIFIED AS LOW INCOME/NEEDING ASSISTANCE WITH BASIC NEEDS

Approximately 55% of racially diverse youth

Approximately 19% of white youth
WHITE FAMILIES SEEM TO HAVE THE ADVANTAGE OF SOCIAL CAPITAL
MISTRUST OF SYSTEMS SEEMS TO BE AN ADDITIONAL BARRIER FOR RACIALLY DIVERSE FAMILIES
PUTTING IT ALL TOGETHER....

STORY
WORTH TELLING
THANK YOU!

[Logo: Youth System of Care]
“Poverty” Activity
Strep Throat!

Remove 2 candies
Laid off!

Remove 4 candies
Break & Refreshments
15 minutes
Poverty Informed Practice in Higher Education

Chad Dull
every student • every day

Chad Dull

Poverty Informed Practice
What is Poverty-Informed Practice?

• Poverty-Informed Practice is a mindset that allows us to stand in awe of our students who face the impacts of poverty daily and choose college anyway.

• Poverty-Informed Practice is a form of first choice service that acknowledges the audacious courage it takes to pursue education when even your basic needs are tenuous.

• Poverty-Informed Practice is a commitment to reducing barriers for students, so they may use their education to change their economic reality.

• Poverty-Informed Practice is an intentional choice to love the students we have.
What are the elements of Poverty-Informed Practice?

- Poverty Informed Triangle
- Meeting Basic Needs
- Acceleration, CPL, Just in Time Support
- Strengths, Belonging, Self-Efficacy
WHERE TO BEGIN?

STAFF ONLY

NO Food, Beverage, or Tobacco in Classrooms
It got better
Early Evidence of Success

Summer ‘18 enrollment – FTE’s up 30% (more than headcount)

Fall ‘18 enrollment – FTE’s up over 40% (also exceeds headcount)

We expect better enrollment + better retention = better transition for performance based funding measures
More Evidence of Success

• Over 100 credits earned through Credit for Prior Learning (CPL) before completing HSED since August.
Table Discussion

Was there anything you heard today that made you feel uncomfortable?

What resonated with you personally or professionally?

Can you identify one action step you will personally take after leaving today’s summit?
Panel Q & A
Find resources...Get answers...Get connected

Mary Mundt Reckase
Great Rivers 2-1-1
Information and Referral Center

Information & Referral
Helpful, caring professionals provide efficient quality service to callers 24/7

Nationally Accredited

Crisis Line Services
Comprehensive up-to-date database of over 1,700 community agencies

Access to the database online
Text · Chat
GREAT RIVERS 2-1-1 SERVICE AREA

[Map showing the service area with counties in Minnesota, Wisconsin, and Iowa, such as Dunn, Eau Claire, Pepin, Buffalo, Trempealeau, Jackson, Monroe, Fillmore, Houston, Winona, La Crosse, Howard, Fillmore, Houston, Fillmore, Howard, Winnesheik, Allamakee, Crawford, Grant, and Richland.]
GREAT RIVERS 2-1-1
2018

Type of Call

- Information & Referral/Supportive Listening: 58.0%
- Information: 26.4%
- Crisis: 12.5%
- No Referral Given: 2.85%
- Follow-up: 0.3%

19,679 Total calls
TOP PROBLEM NEEDS JANUARY-DECEMBER 2018

- Mental Health/Addictions
- Housing and Shelter
- Health Care
- Legal and Consumer Services
- Utility Assistance
- Transportation
- Individual and Family Support
- Food/Meals
BASIC NEEDS 2018

**Housing**
- Low income/subsidized housing
- Public housing
- Community shelters
- Rental deposit & payment assistance

**Utility Assistance**
- Electric & heating fuel service payment assistance
- Discounted utility & telephone services
- Utility service complaints

**Transportation**
- Medical appointment transportation
- Senior & community ride programs
- Bus fare/gas money
- Transit services

**Food**
- Food pantries
- Community & home delivered meals
- Older adult nutrition sites
- Food Stamps
- WIC

![Basic Needs Calls Chart](chart_image)
Woman in her 60s
Son in his 40s
La Crosse County

Staff Notes:

The caller was looking for free tax filing assistance for herself. The caller also inquired about resources for her adult-aged son upon his release from jail. She asked about low-income housing assistance and gas money/gas cards. She mentioned that her son has a trade and, although he was not currently employed, he soon would be after his release. He may need gas money assistance to get him through until his first paycheck. I started with the housing referral and then moved on to gas money assistance. We also touched on food resources for him. Before we ended the call, I encouraged her/her son to call us back once he is able to find a rental, as there may be financial resources to help with the security deposit. I mentioned that they are welcome to call back anytime, as additional needs may arise as her son transitions back into the community living.
CALL SCENARIO

REFERRALS PROVIDED:

Income Tax Assistance – DT-8800.9300

Emergency Shelter – BH-1800.8500-150

Low Income/Subsidized Private Rental Housing - BH-7000.4600-450

Rent Payment Assistance – BH-3800.7000

Gas Money – BT-8300.2500

Food Pantries – BT-8300.2500
Help is now just a text away

Text your ZIP code to 898211
Everywhere and Always in Wisconsin

Search our Database to find Community Resources

Connect to an Information & Referral Specialist now, press three simple digits 2-1-1
A friendly voice to talk with you 24/7/365
Connecting People to Services  
Everywhere and Always in Wisconsin

Use Our Guided Search

ACA HEALTH INSURANCE  TAX ASSISTANCE  IMMIGRATION ISSUES

FOOD SERVICES  HOUSING & SHELTER  TRANSPORTATION

MENTAL HEALTH  SUBSTANCE USE DISORDER  HEALTH CARE

AGING & DISABILITIES  CHILDREN & FAMILIES  VETERANS

UTILITY ASSISTANCE  EMPLOYMENT & EDUCATION  DOMESTIC VIOLENCE

Not finding what you are looking for? Dial 2-1-1

Try Our Advanced Search  Use our Keyword Search
Connecting People to Services
Everywhere and Always in Wisconsin

Use Our Guided Search

- ACA HEALTH INSURANCE
- TAX ASSISTANCE
- IMMIGRATION ISSUES

- FOOD SERVICES
  - Are you looking for emergency food?
  - View Resources
  - Are you looking for a meal?
  - View Resources
  - Do you need help signing up for food stamps or WIC?
  - View Resources

- HOUSING & SHELTER

- TRANSPORTATION

- UTILITY ASSISTANCE
Connecting People to Services
Everywhere and Always in Wisconsin

Use Our Guided Search

ACA HEALTH INSURANCE

TAX ASSISTANCE

IMMIGRATION ISSUES

FOOD SERVICES
Are you looking for emergency food?
> View Resources
  - Food Pantries
  - Food Vouchers
  - Formula/Baby Food
  - Grocery Delivery

Are you looking for a meal?
> View Resources

Do you need help signing up for food stamps or WIC?
> View Resources

HOUSING & SHELTER

TRANSPORTATION

UTILITY ASSISTANCE
FOOD PANTRY by UNIVERSITY OF WISCONSIN - LA CROSSE

1725 State Street, La Crosse WI, 54601 Located 4 miles from ZIP code entered in search

- Provides a food pantry for UW-La Crosse students and faculty - Types of food include: tuna, peanut butter, jelly, pasta sauce, pasta noodles, soup, vegetables, and fruit - The food pantry accepts food and monetary donations (much of the food is donated by the Hunger Task Force of La Crosse) - The food pantry is located in Z220 Student Union, Inside the COVE

608-785-6600 View Website Get Directions

Hours of Operation: The food pantry is available any time the Student Union is open (when school is in session this includes days and evenings 7 days/week) - Food donations can be dropped off 7:45 am - 4:30 pm Monday - Friday

Intake Procedure: Students complete a brief application form to have this service activated on their student/staff ID card; access to the food pantry is via card swipe whenever they need to use the resource

Intake Requirements / Documents Required:

Cost: None
SERVICES THAT MEET BASIC NEEDS

- Food Pantries
- Meal Sites
- Homeless Shelters
- Warming/Cooling Centers
- Housing Programs
- Rent Assistance
- Utility Assistance Program
- Financial Counseling
- Bus Fare/Gas Money
- Diapers
- General Clothing Provision
- General Furniture Provision
GREAT RIVERS 2-1-1
2018

Crisis Calls

- Mental Health, 1189
- Domestic Violence, 57
- Unknown, 62
- Drugs/Alcohol, 68
- Suicide, 89
- Other, 194
- Basic Needs, 682

Bar Graph:
- Life Transitions: 36
- Self Mutilation: 22
- Child Abuse: 17
- Sexual Assault: 14
- Vulnerable Adult: 12
- Other Life threatening: 10
- Runaway: 4
The Information and Referral Center database contains over **1,700 agencies**.

The entire database is updated each year.

An Inclusion/Exclusion policy is available via the centers’ website.

The Center uses a nationally approved taxonomy of services for 211’s. The main categories are:

- Basic Needs
- Consumer Services
- Criminal Justice and Legal Services
- Education
- Environmental and Public Health/Safety
- Health Care
- Income Support and Employment
- Individual and Family Life
- Mental Health and Substance Abuse Services
- Organizational/Community/International Services

**ABOUT THE 211 DATABASE**
MARY MUNDT RECKASE, DIRECTOR

Call: 2-1-1 or (800) 362-8255
Text: Your ZIP code to 898211
Chat: www.greatrivers211.org
Search Online: www.greatrivers211.org

Contact Great Rivers 2-1-1 for Information & Referral and Crisis Line services and/or to relay updates for the 2-1-1 referral database.

Great Rivers 2-1-1
Get Connected. Get Answers.