

# Welcome!

## 2019 Health Summit

Intersection of Health:  
The Impact of Poverty & Racism

*Welcome*

Dr. Thomas Grau

# *Overview of Day*

Lori Freit-Hammes

# Event Sponsor



# La Crosse Medical Health Science Consortium - Partnership

- Formed in 1993
- Founding Partners:
  - Educational: University of Wisconsin-La Crosse  
Viterbo University  
Western Technical College  
La Crosse School District (joined 2009)
  - Medical: Gundersen Health System  
Mayo Clinic Health System - Franciscan Healthcare  
La Crosse County Health Department (joined 2009)
- Population Health Committee formed in 2005



# Acknowledgements

## Population Health Committee

Matthew Bersagel Braley – Viterbo University

Chad Dull– Western Technical College

Dan Duquette – UW-La Crosse

Liz Evans– Great Rivers United Way

Lori Freit-Hammes – Mayo Clinic Health System

Betty Jorgenson – Mayo Clinic Health System

Catherine Kolkmeier – La Crosse Medical Health Science Consortium

Brenda Rooney - Gundersen Health System

Joanne Sandvick – La Crosse Medical Health Science Consortium

Paula Silha – La Crosse County Health Department

## Health Summit Planning Committee

Katie Berkadel – La Crosse Community Foundation

Jessica Boland – Gundersen Health System

Lori Freit-Hammes – Mayo Clinic Health System

Deb Mahr - Kaitlin's Table

Joanne Sandvick - La Crosse Medical Health Science Consortium

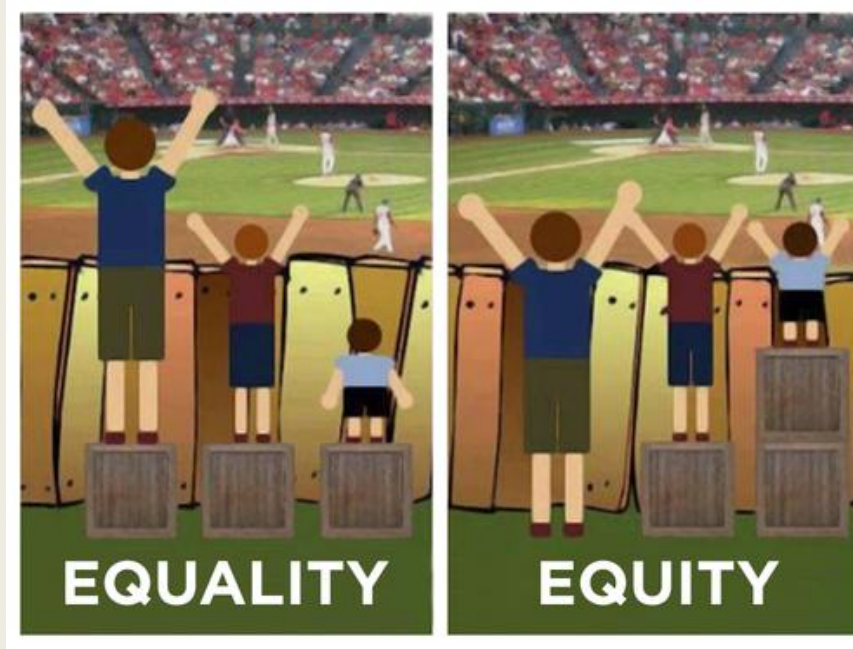
Rebecca Schwarz - YWCA

Paula Silha - La Crosse County Health Department

Teri Wildt – Mayo Clinic Health System

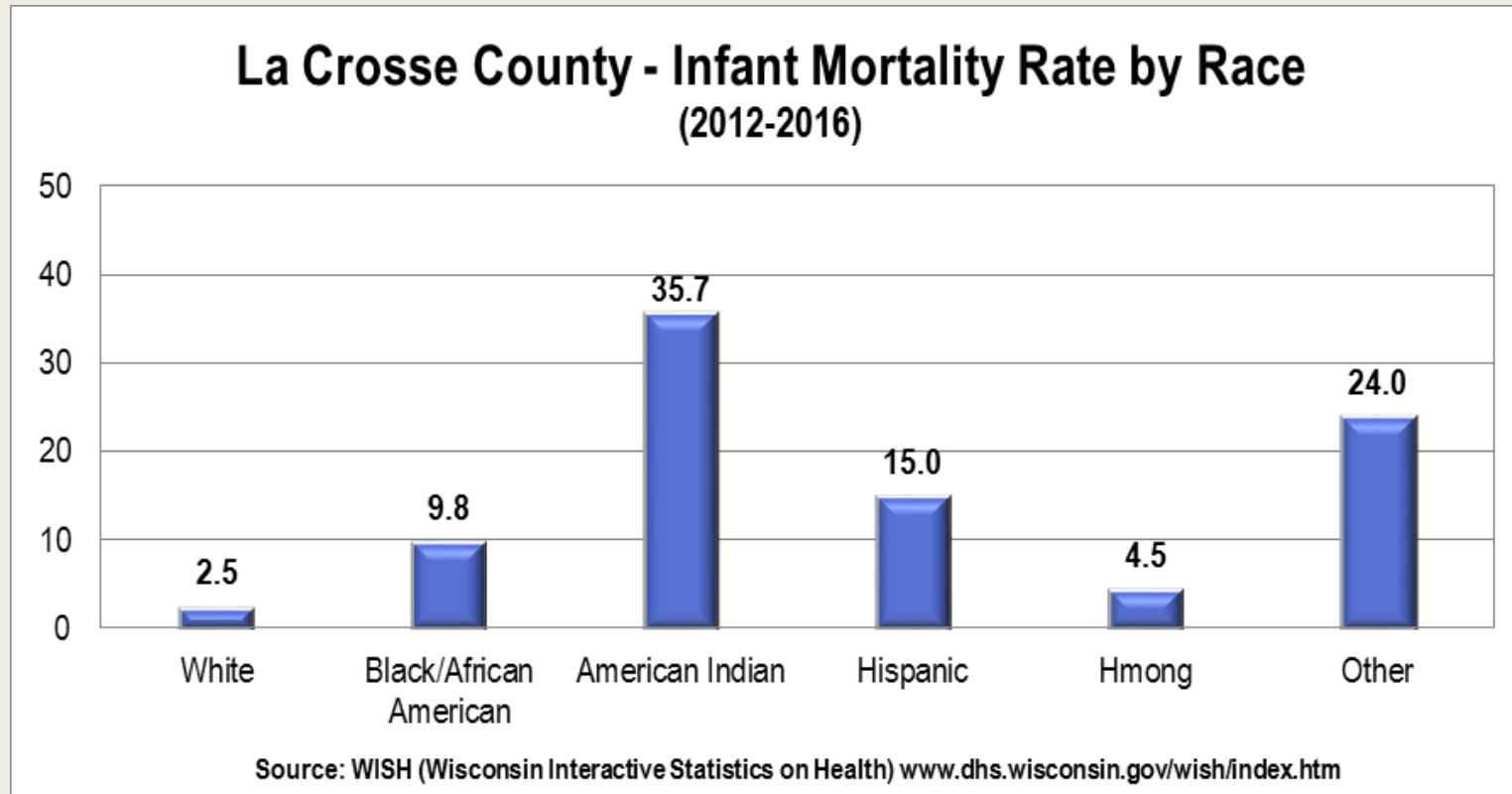


# Leading Causes of Life



# Wicked Problems

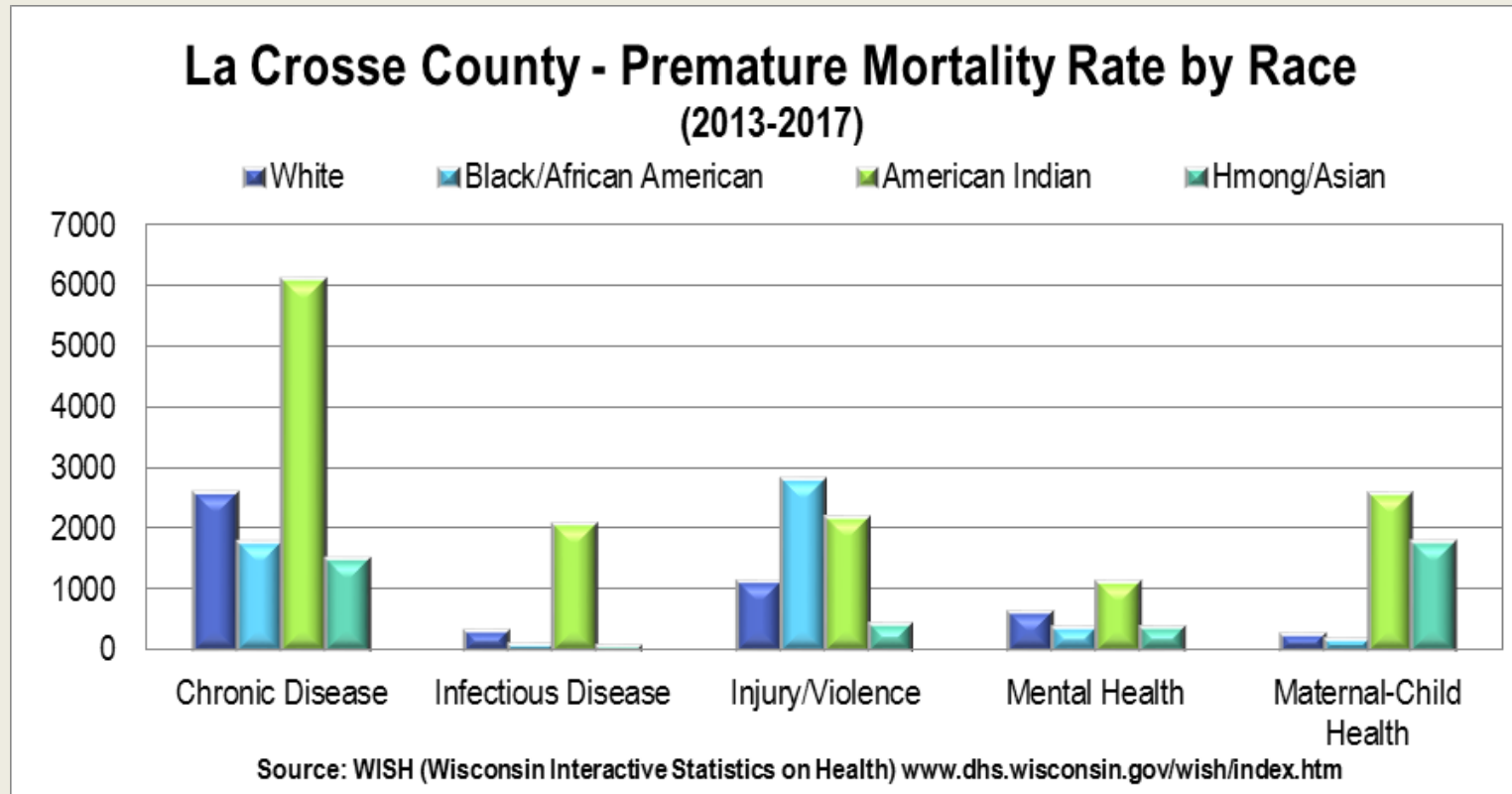
# Health Disparities



Per 1,000 live births



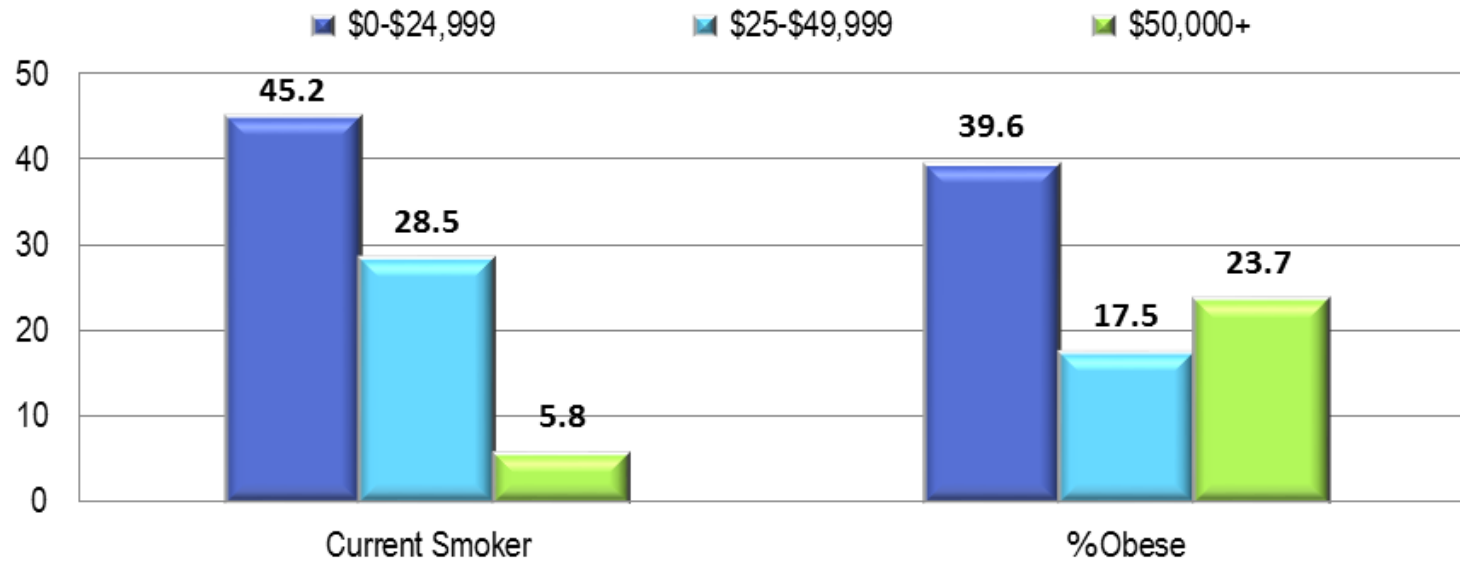
# Health Disparities



Years of Potential Life Lost (YPLL) years per 100,000

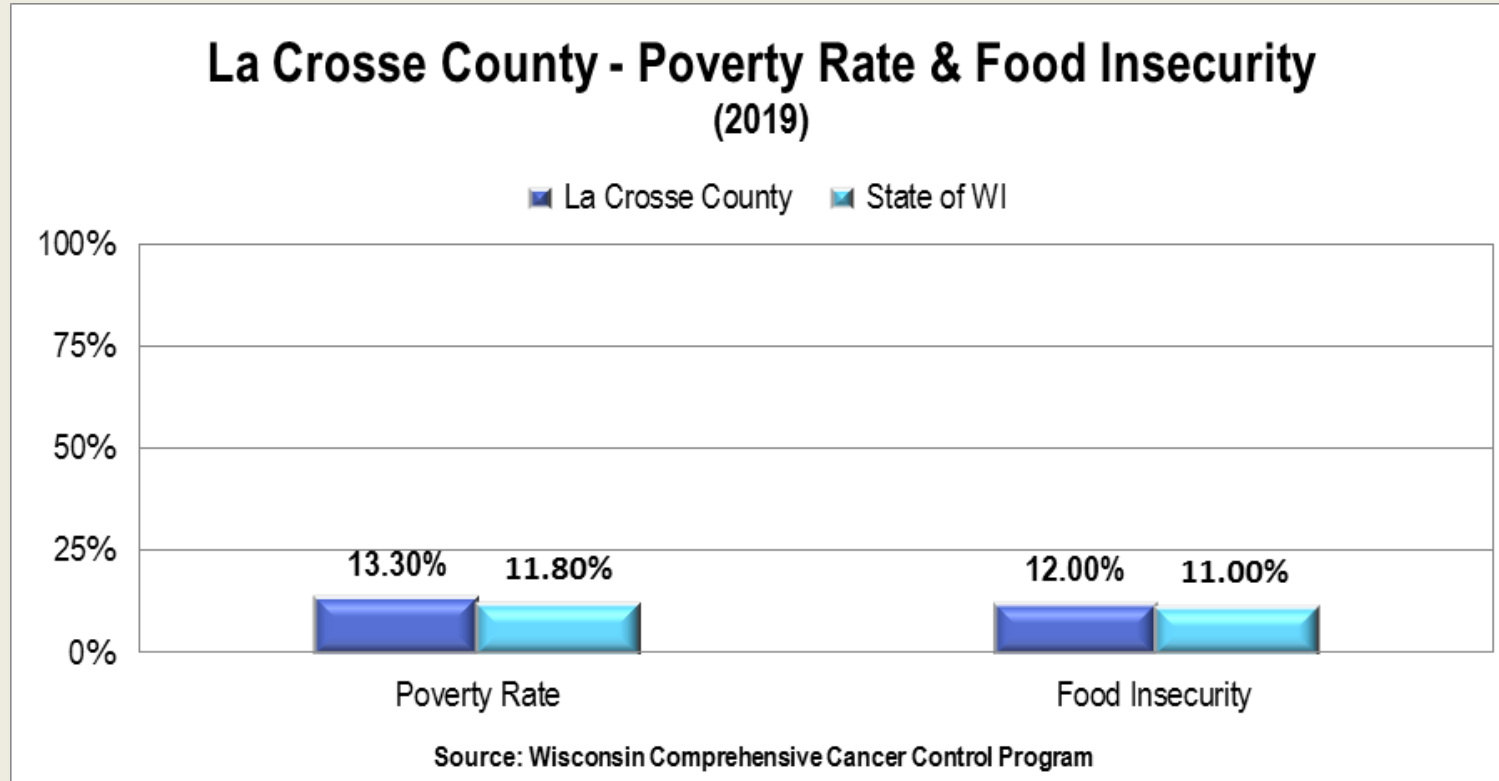
# Health Disparities

**La Crosse County - Tobacco & Obesity by Income**  
(2012-2016 | Age-Adjusted, BRFSS)

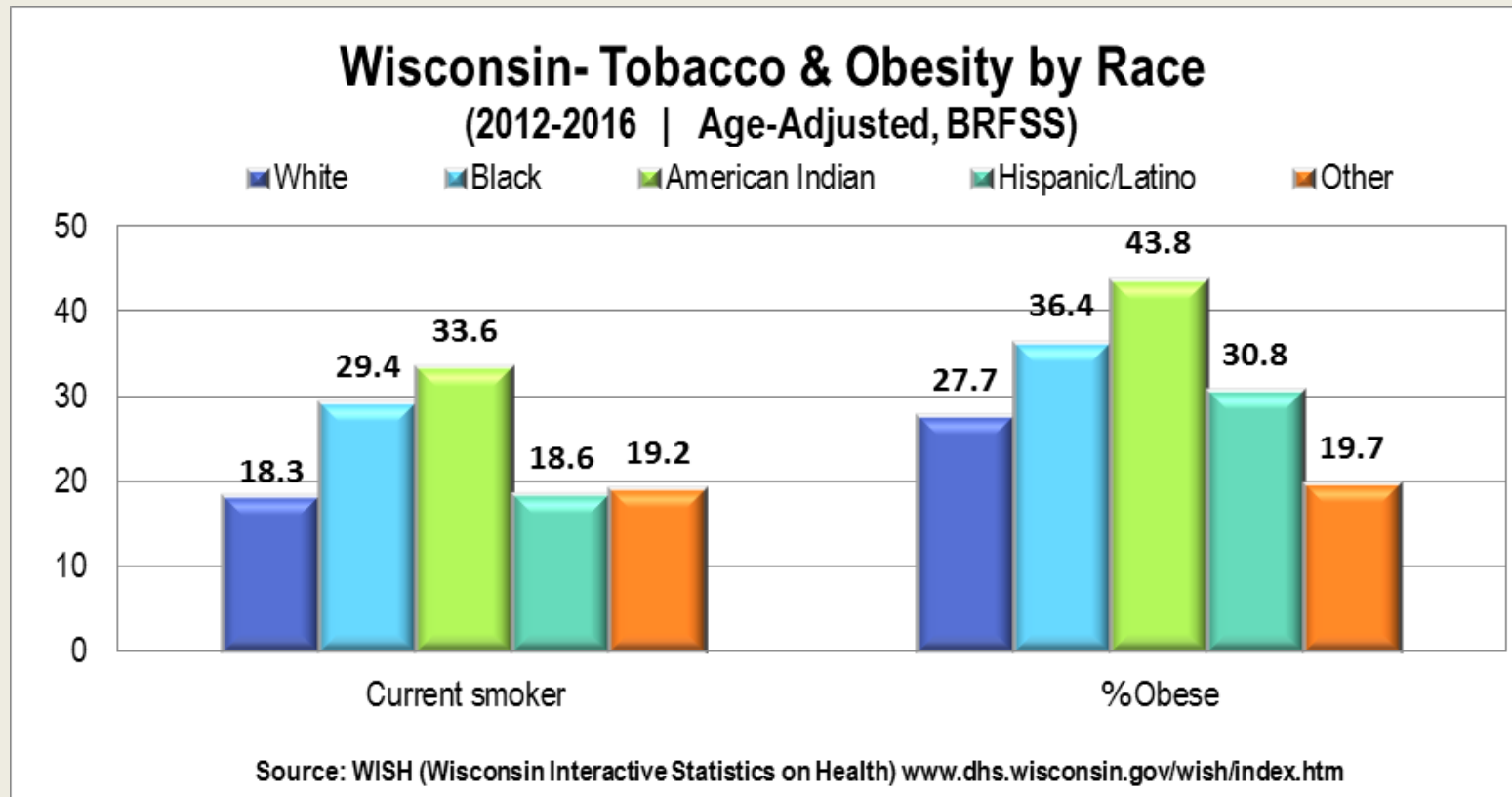


Source: WISH (Wisconsin Interactive Statistics on Health) [www.dhs.wisconsin.gov/wish/index.htm](http://www.dhs.wisconsin.gov/wish/index.htm)

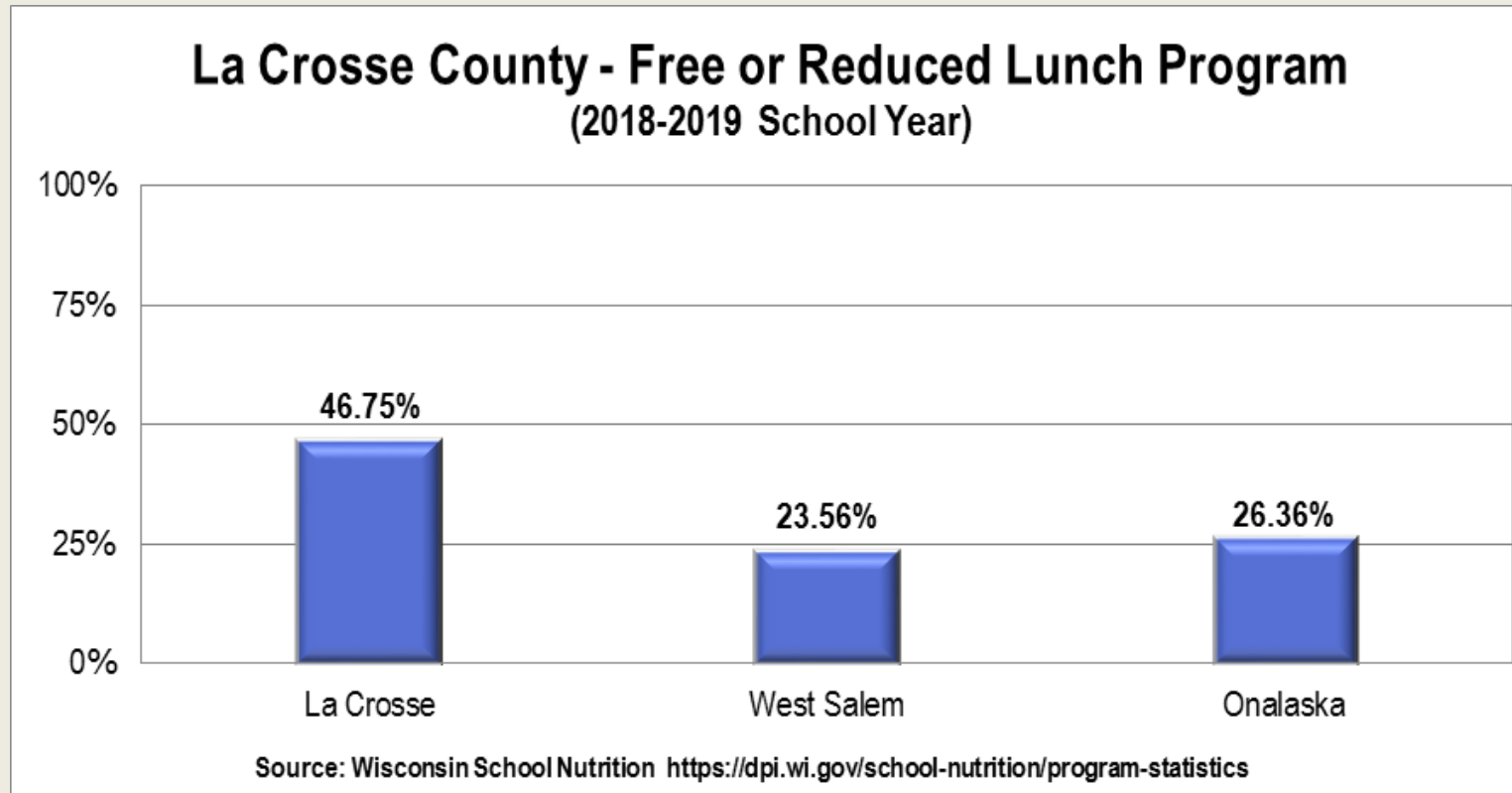
# Health Disparities



# Health Disparities



# Health Disparities



# *Understanding the Whole Picture*

Shaundel Spivey

# *UNDERSTANDING THE WHOLE PICTURE*

Shaundel Spivey

# OVERVIEW

- ❖ Ground Rules
- ❖ Activity
- ❖ Historical and statistical perspective
- ❖ Activity



# CHILL AND REMEMBER TO:

1. **Feel uncomfortable**
2. **Embrace and question the discomfort**
3. **Chill, Learn, and Engage**

# TERMINOLOGY

**Intersectionality**- Classifications of ones identity gender, race, class, and others cannot be examined in isolation of one another.

# TERMINOLOGY

**Racially Diverse-** AKA People of Color AKA Minority AKA....- the grouping of multiple non-white racial and ethnic groups

# TERMINOLOGY

**Racism-** A system of oppression involving systematic subordination of members of targeted racial groups by those who have relatively more social power.

**Prejudice + power = racism**

**Systemic/ institutional**

**Individual**

**Societal**

# WHO ARE YOU?

1. Write your name in the center of the paper
2. Draw a circle around your name
3. Draw lines coming from the circle  
On each line write an Identity

**Until the Lion Has Its Historian, the Hunter  
Will Always Be the Hero**

African Proverb

# HUMANS VS. EXPERIMENTS



J. MARION SIMS

GENOCIDE

THOMAS JEFFERSON

MID 1800'S

# REFUGEE CAMPS

1932- 1972

# POLICY & MONEY

***“Institutionalized racism” consists of the collective failure of an organization to provide an appropriate and professional service to people because of their color, culture or ethnic origin. It can be seen or detected in processes, attitudes and behavior which amount to discrimination through unwitting prejudice, ignorance, thoughtlessness, and racist stereotyping which disadvantage minority ethnic people—The Stephen Lawrence Inquiry, London: Stationery Office, 1999***



**There are solutions, We just have to  
be bold enough to do them!**

**1. What will happen in the healthcare profession if we continue to ignore the past mistakes?**

**2. List current practices that need to change in the current Health Profession to ensure that underrepresent/ marginalized people feel safe, respect, and valued**

**3. What would a true equitable health care system look like?**

**4. What do current day Health Professionals need to do to address the mistakes of the past?**

*Dismantling New Age Racism:  
Acknowledging Biases and  
Practicing Empathy*

Uttara Manohar

*La Crosse Youth System of Care:  
A snapshot of the Impacts of  
Poverty and Race*

Bridget Todd-Robbins



# LACROSSE YOUTH SYSTEM OF CARE

A snapshot of the impacts of  
poverty and race

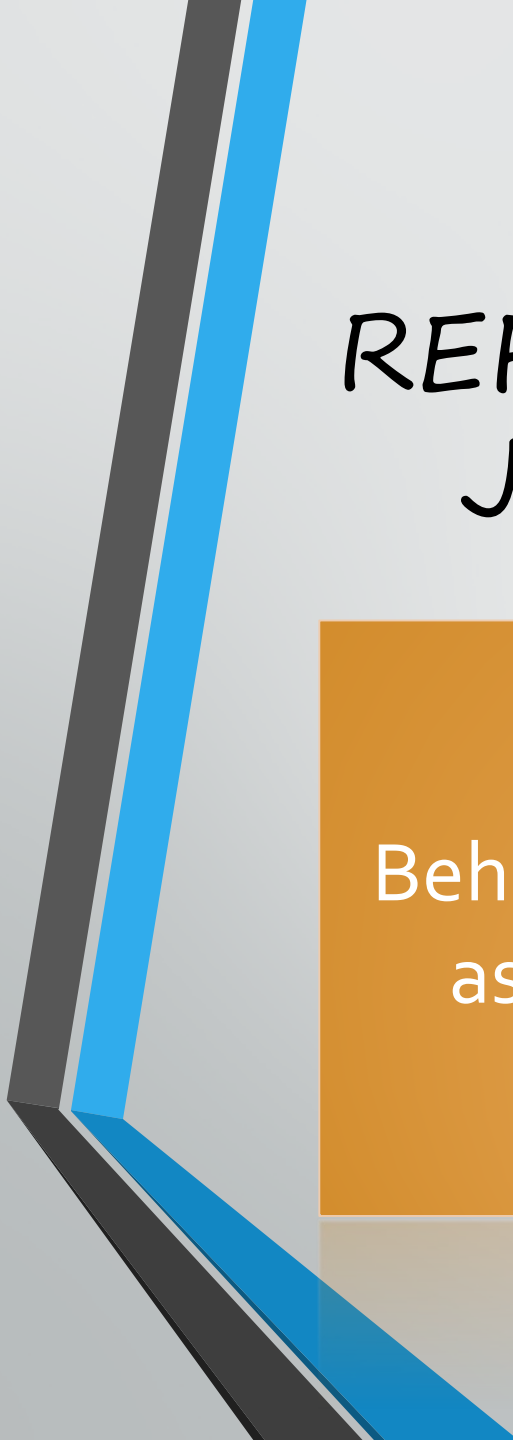
# WHY SYSTEM OF CARE?

## The Big Picture

Rising frustration in.....SCHOOLS

Increasing contacts and pressure on.....CITY POLICE

Increasing pressure.....COUNTY JUVENILE JUSTICE

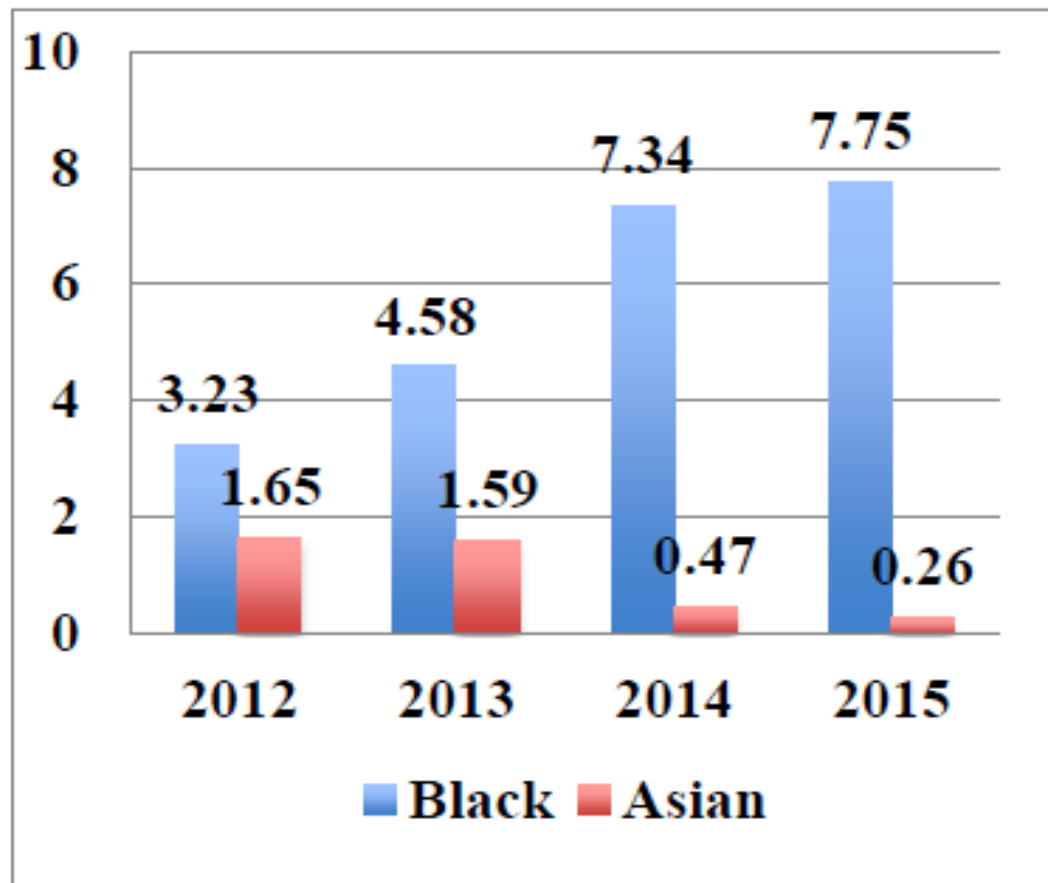


# WE WERE ARRESTING AND REFERRING YOUTH INTO JUVENILE JUSTICE AT VERY HIGH RATES

Behaviors misinterpreted  
as criminal behaviors

Behaviors that need help  
and support

# ONE RESULT WAS A DISPROPORTIONATE MINORITY CONTACT (DMC) ISSUE








SYSTEM OF CARE WAS DESIGNED  
TO PROVIDE INTERVENTIONS AND  
SUPPORTS TO KEEP YOUTH:

1. Out of the juvenile justice system
2. Mentally healthy
3. Safe from abuse and neglect



# IT QUICKLY BECAME APPARENT POVERTY AND RACE WERE FACTORS IN WHY YOUTH WERE STRUGGLING

Homelessness

Basic Needs

Physical/Mental  
Health

No Sense of  
Belonging

Lack of  
Opportunities

Skill Deficits



# WHAT I WAS HEARING

**“They don’t know my story”**

**“When I walk into school my head feels like it’s going to explode”**

**“Everything is so white. I hate it here.”**

**“I’m always late because I have to take care of my little brother. My mom has to work and there is no one else”**

**“I can’t get to school because we had to move again”**

# BREAKDOWN BY RACE



WHEN IT COMES  
TO RACE,  
POVERTY DOESN'T  
DISCRIMINATE



HOWEVER.....

# NUMBER OF SOC YOUTH IDENTIFIED AS LOW INCOME/NEEDING ASSISTANCE WITH BASIC NEEDS

Approximately 55%  
of racially diverse  
youth

Approximately 19% of  
white youth



WHITE  
FAMILIES SEEM  
TO HAVE THE  
ADVANTAGE OF  
SOCIAL  
CAPITAL



MISTRUST OF  
SYSTEMS SEEMS  
TO BE AN  
ADDITIONAL  
BARRIER FOR  
RACIALLY  
DIVERSE FAMILIES





PUTTING IT ALL TOGETHER....



**STORY**  
WORTH TELLING

THANK YOU!



# “Poverty” Activity



LA CROSSE MEDICAL HEALTH SCIENCE  
**CONSORTIUM**

A Smarties candy wrapper, tilted diagonally, with the word "SMARTIES" in red on a yellow background, surrounded by a rainbow-colored border.

# Strep Throat!

A Smarties candy wrapper, tilted diagonally, with the word "SMARTIES" in red on a yellow background, surrounded by a rainbow-colored border.

## Remove 2 candies

Laid off!

Remove 4 candies

Break &  
Refreshments  
15 minutes

# *Poverty Informed Practice in Higher Education*

Chad Dull

every student • every day

**Chad Dull**

Poverty Informed Practice

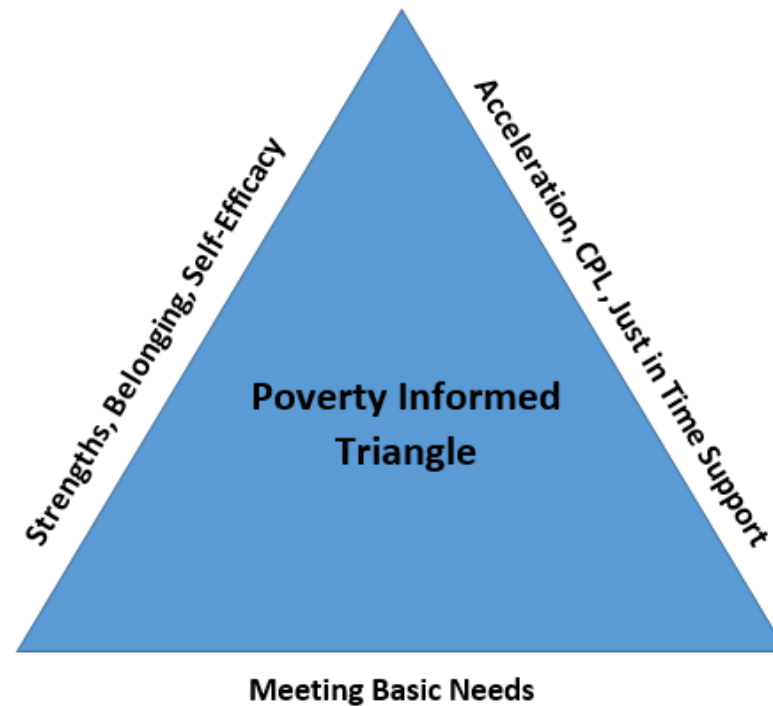


# What is Poverty-Informed Practice?

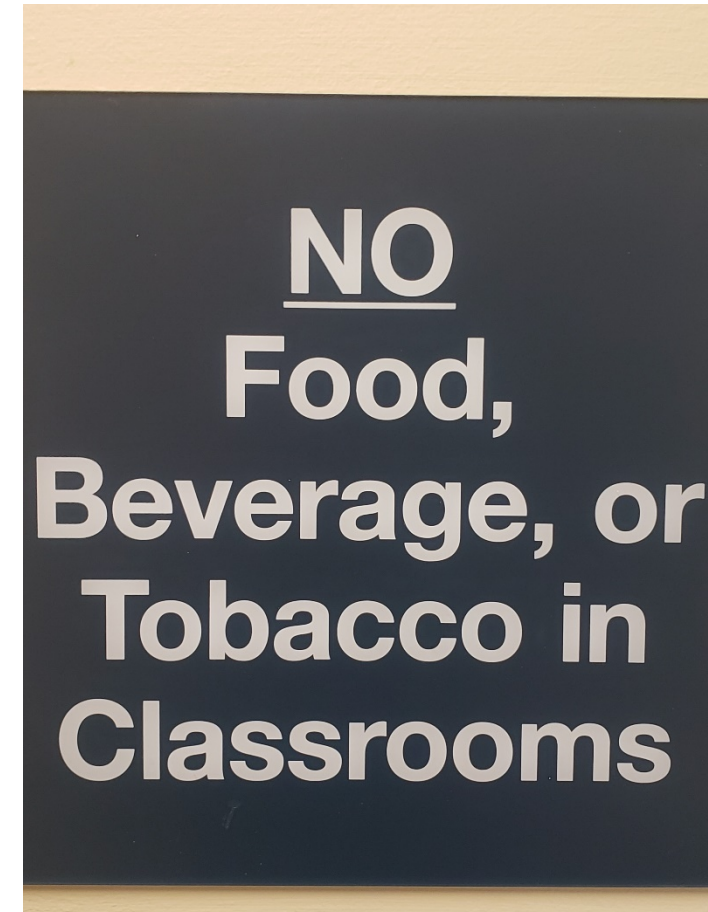
- **Poverty-Informed Practice is a mindset that allows us to stand in awe of our students who face the impacts of poverty daily and choose college anyway.**
- **Poverty-Informed Practice is a form of first choice service that acknowledges the audacious courage it takes to pursue education when even your basic needs are tenuous.**
- **Poverty-Informed Practice is a commitment to reducing barriers for students, so they may use their education to change their economic reality.**
- **Poverty-Informed Practice is an intentional choice to love the students we have.**



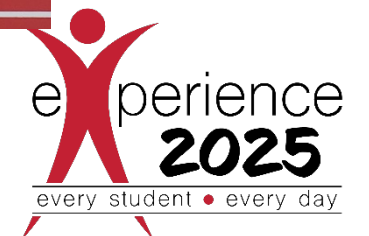
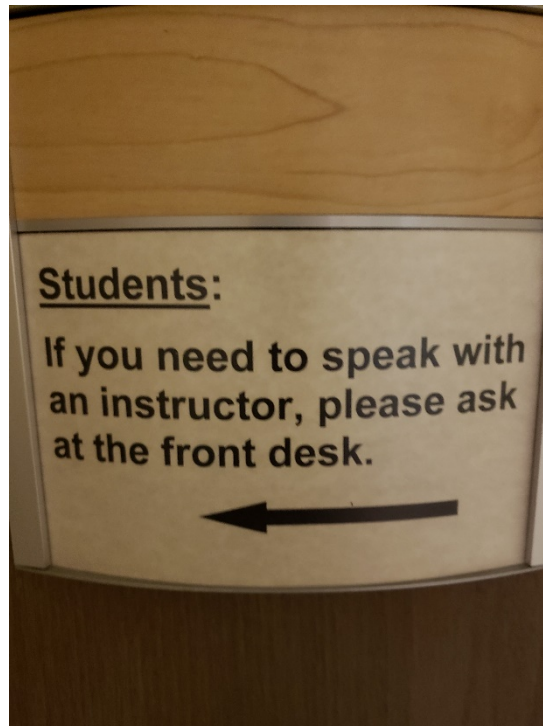
# What are the elements of Poverty-Informed Practice?



# WHERE TO BEGIN?



# It got better



# Early Evidence of Success

**Summer '18 enrollment – FTE's up 30% (more than headcount)**

**Fall '18 enrollment – FTE's up over 40% (also exceeds headcount)**

**We expect better enrollment + better retention = better transition for performance based funding measures**



# More Evidence of Success

- **Over 100 credits earned through Credit for Prior Learning (CPL) before completing HSED since August.**



# Table Discussion

**Was there anything you heard today that made you feel uncomfortable?**

**What resonated with you personally or professionally?**

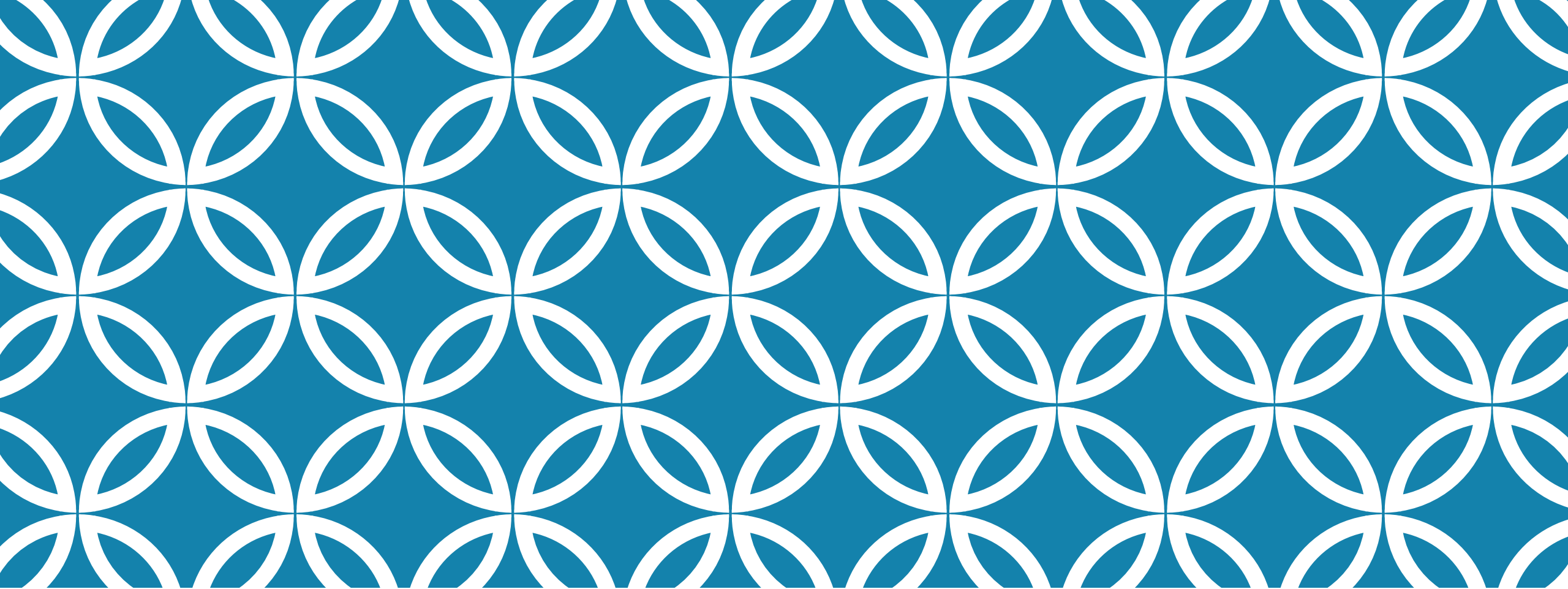
**Can you identify one action step you will personally take after leaving today's summit?**

# Panel Q & A



*Find resources...Get  
answers...Get connected*

Mary Mundt Reckase



GREAT RIVERS 2-1-1

*Bringing People  
and Services  
Together*

# **Great Rivers 2-1-1**

## **Information and Referral Center**

### **Information & Referral**

Helpful, caring professionals  
provide efficient quality  
service to callers 24/7

**Nationally Accredited**



### **Crisis Line Services**

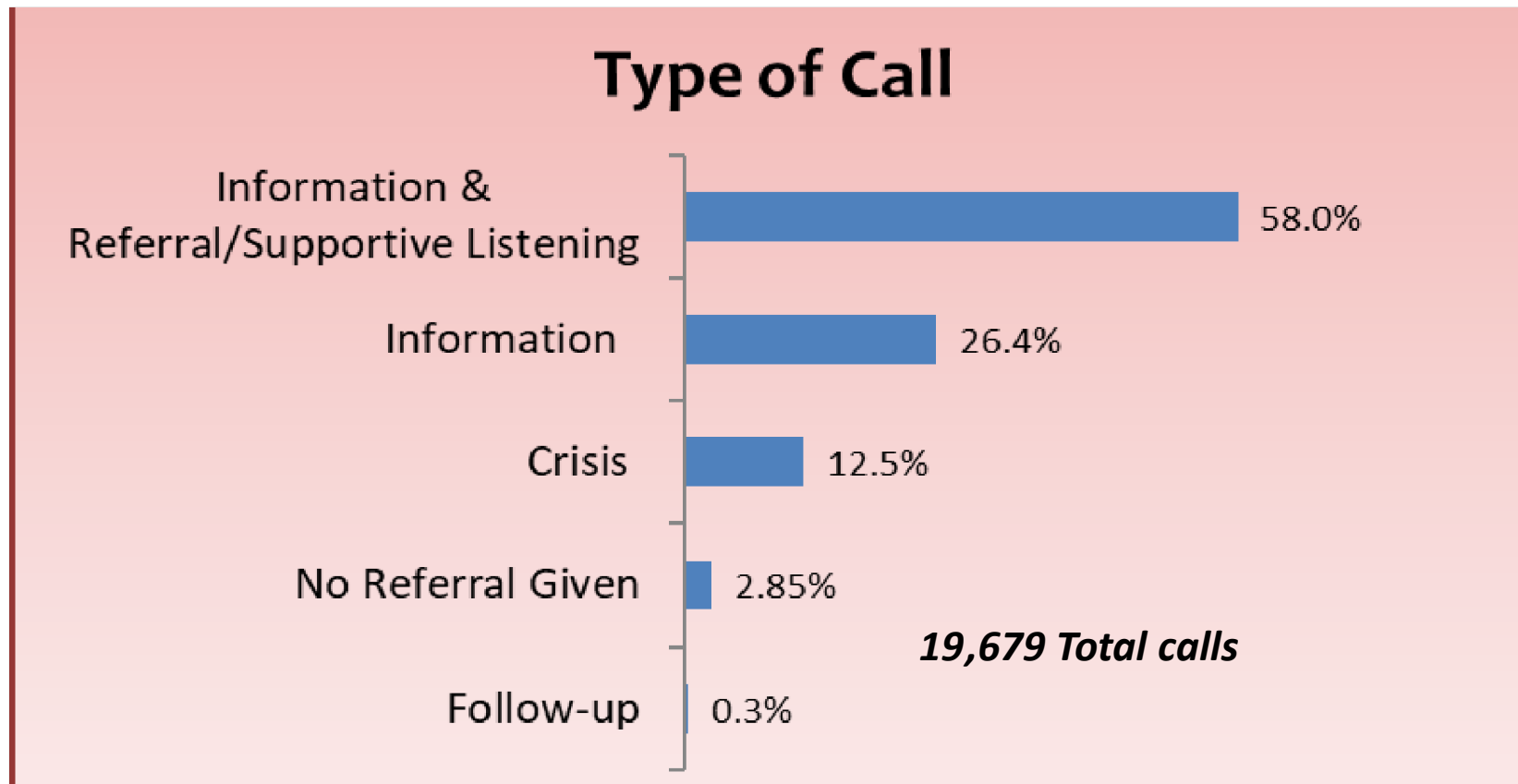
Comprehensive  
up-to-date database of  
over 1,700 community  
agencies

Access to the database  
online  
Text • Chat

# GREAT RIVERS 2-1-1 SERVICE AREA



# GREAT RIVERS 2-1-1 2018



# TOP PROBLEM NEEDS JANUARY- DECEMBER 2018

Mental Health/Addictions

Housing and Shelter

Health Care

Legal and Consumer Services

Utility Assistance

Transportation

Individual and Family Support

Food/Meals

# BASIC NEEDS 2018

## Housing

- Low income/subsidized housing
- Public housing
- Community shelters
- Rental deposit & payment assistance

## Utility Assistance

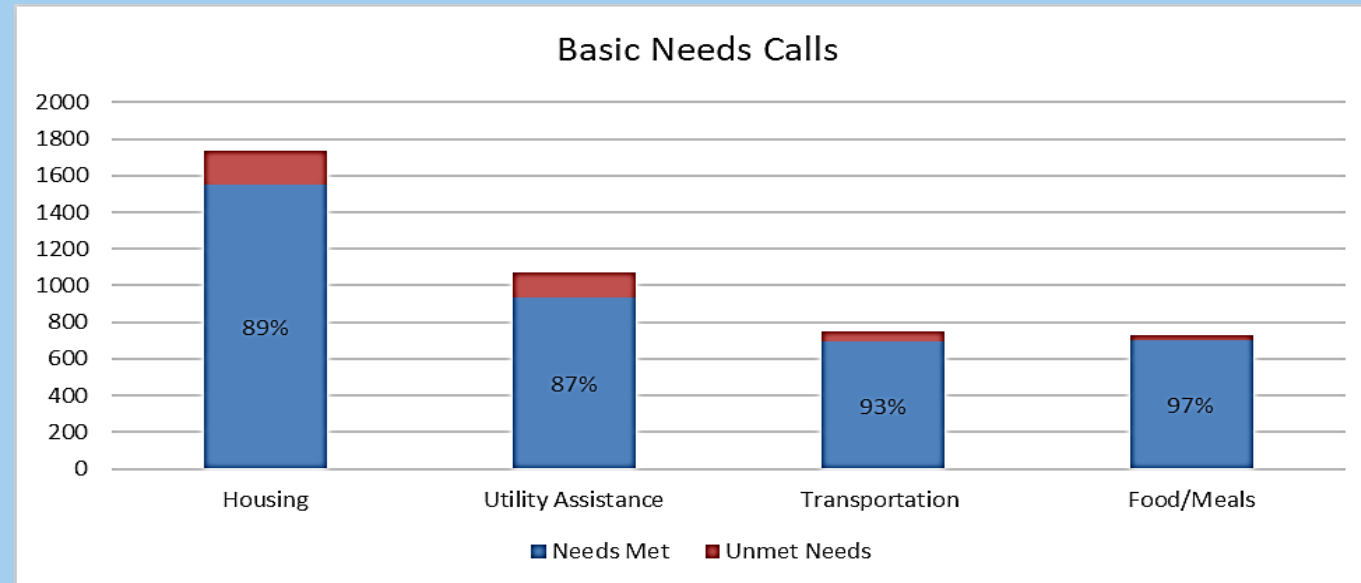
- Electric & heating fuel service payment assistance
- Discounted utility & telephone services
- Utility service complaints

## Transportation

- Medical appointment transportation
- Senior & community ride programs
- Bus fare/gas money
- Transit services

## Food

- Food pantries
- Community & home delivered meals
- Older adult nutrition sites
- Food Stamps
- WIC



# CALL SCENARIO

Woman in her 60s

Son in his 40s

La Crosse County

Staff Notes:

The caller was looking for free tax filing assistance for herself. The caller also inquired about resources for her adult-aged son upon his release from jail. She asked about low-income housing assistance and gas money/gas cards. She mentioned that her son has a trade and, although he was not currently employed, he soon would be after his release. He may need gas money assistance to get him through until his first paycheck. I started with the housing referral and then moved on to gas money assistance. We also touched on food resources for him. Before we ended the call, I encouraged her/her son to call us back once he is able to find a rental, as there may be financial resources to help with the security deposit. I mentioned that they are welcome to call back anytime, as additional needs may arise as her son transitions back into the community living.



# CALL SCENARIO

## REFERRALS PROVIDED:

Income Tax  
Assistance – DT-  
8800.9300

Emergency Shelter –  
BH-1800.8500-150

Low  
Income/Subsidized  
Private Rental  
Housing - BH-  
7000.4600-450

Rent Payment  
Assistance – BH-  
3800.7000

Gas Money – BT-  
8300.2500

Food Pantries – BT-  
8300.2500

Find Help

Become a Resource

Order Materials

About Us

Tracking Needs

Change Direction

Home



Help is now just a text away

Text your ZIP code to 898211



Search for resources

### Chat Online

Chat with a specialist for community information or crisis services. Chat is available Monday through Friday, 8 a.m. - 4 p.m.

Chat now



# Everywhere and Always in Wisconsin



Search our Database to find Community Resources

[Search by Keyword](#)

[Try our Guided Search](#)

[Use our Advanced Search](#)

[2-1-1 Regional Center Map](#)

Connect to an Information & Referral Specialist now, press three simple digits **2-1-1**

*A friendly voice to talk with you 24/7/365*

[Home](#)[About 2-1-1 ▾](#)[Contact Us ▾](#)[Search ▾](#)[Dial 2-1-1 or \(877\) 947-2211](#)[Disaster/Severe Weather Resources ▾](#)[Addiction Recovery ▾](#)

## Connecting People to Services Everywhere and Always in Wisconsin

Use Our Guided Search


[ACA HEALTH INSURANCE](#)[TAX ASSISTANCE](#)[IMMIGRATION ISSUES](#)[FOOD SERVICES](#)[HOUSING & SHELTER](#)[TRANSPORTATION](#)[UTILITY ASSISTANCE](#)[MENTAL HEALTH](#)[SUBSTANCE USE DISORDER](#)[HEALTH CARE](#)[EMPLOYMENT & EDUCATION](#)[AGING & DISABILITIES](#)[CHILDREN & FAMILIES](#)[VETERANS](#)[DOMESTIC VIOLENCE](#)


Not finding what you are looking for? [Dial 2-1-1](#)

[Try Our Advanced Search](#)[Use our Keyword Search](#)


# Connecting People to Services Everywhere and Always in Wisconsin

Use Our Guided Search

 ACA HEALTH INSURANCE

 TAX ASSISTANCE

IMMIGRATION ISSUES

 FOOD SERVICES

Are you looking for emergency food?


 View Resources

Are you looking for a meal?

 View Resources

Do you need help signing up for food stamps or WIC?

 View Resources







 HOUSING & SHELTER

 TRANSPORTATION

 UTILITY ASSISTANCE

# Connecting People to Services Everywhere and Always in Wisconsin

## Use Our Guided Search

 ACA HEALTH INSURANCE	 TAX ASSISTANCE	IMMIGRATION ISSUES	
 FOOD SERVICES	 HOUSING & SHELTER	 TRANSPORTATION	 UTILITY ASSISTANCE
<div>Are you looking for emergency food?</div> <div><a href="#">➤ View Resources</a><ul style="list-style-type: none"><li>• Food Pantries</li><li>• Food Vouchers</li><li>• Formula/Baby Food</li><li>• Grocery Delivery</li></ul></div> <div>Are you looking for a meal?</div> <div><a href="#">➤ View Resources</a></div> <div>Do you need help signing up for food stamps or WIC?</div> <div><a href="#">➤ View Resources</a></div>			



[Home](#)[About 2-1-1 ▾](#)[Contact Us ▾](#)[Search ▾](#)[Dial 2-1-1 or \(877\) 947-2211](#)[Disaster/Severe Weather Resources ▾](#)[Addiction Recovery ▾](#)[Sign In](#)

### 211 Wisconsin Search Criteria

#### Selected Service Type(s):

Add or remove options to adjust your search

Includes any ▴

Food Pantries



#### Selected Zip Code: Physical

Zip

Sort by closest ▴

54601

Search

### Narrow Your Results

#### Enter City or County:

Serves ▴

#### Enter an Agency Name, Program Name, or Keyword:

Is Like ▴

Search

<https://211wisconsin.communityos.org>

### Search Results



## FOOD PANTRY by UNIVERSITY OF WISCONSIN - LA CROSSE

**1725 State Street, La Crosse WI, 54601** Located 4 miles from ZIP code entered in search

- Provides a food pantry for UW-La Crosse students and faculty - Types of food include: tuna, peanut butter, jelly, pasta sauce, pasta noodles, soup, vegetables, and fruit - The food pantry accepts food and monetary donations (much of the food is donated by the Hunger Task Force of La Crosse) - The food pantry is located in 2220 Student Union, inside the COVE

608-785-6600

[View Website](#)

[Get Directions](#)

**Hours of Operation:** - The food pantry is available any time the Student Union is open (when school is in session this includes days and evenings 7 days/week) - Food donations can be dropped off 7:45 am - 4:30 pm Monday - Friday

**Intake Procedure:** Students complete a brief application form to have this service activated on their student/staff ID card; access to the food pantry is via card swipe whenever they need to use the resource

**Intake Requirements / Documents Required:**

**Cost:** None

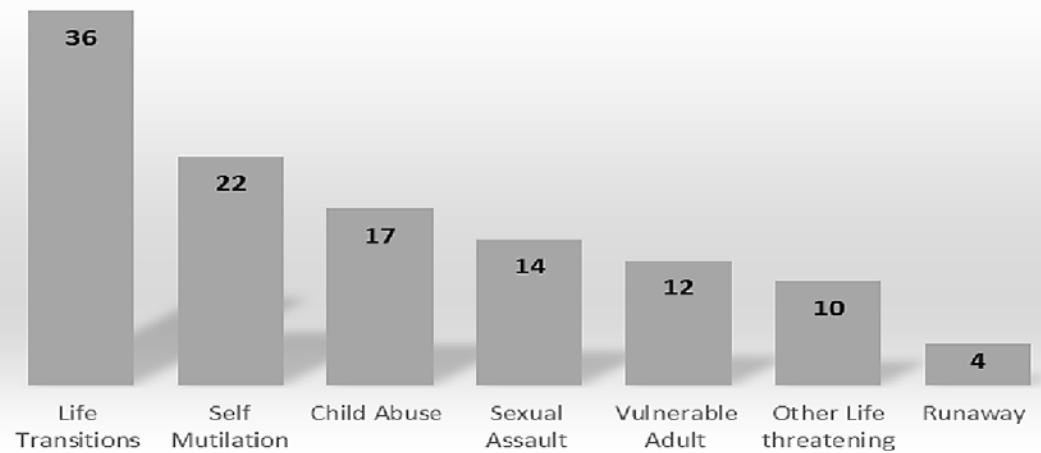
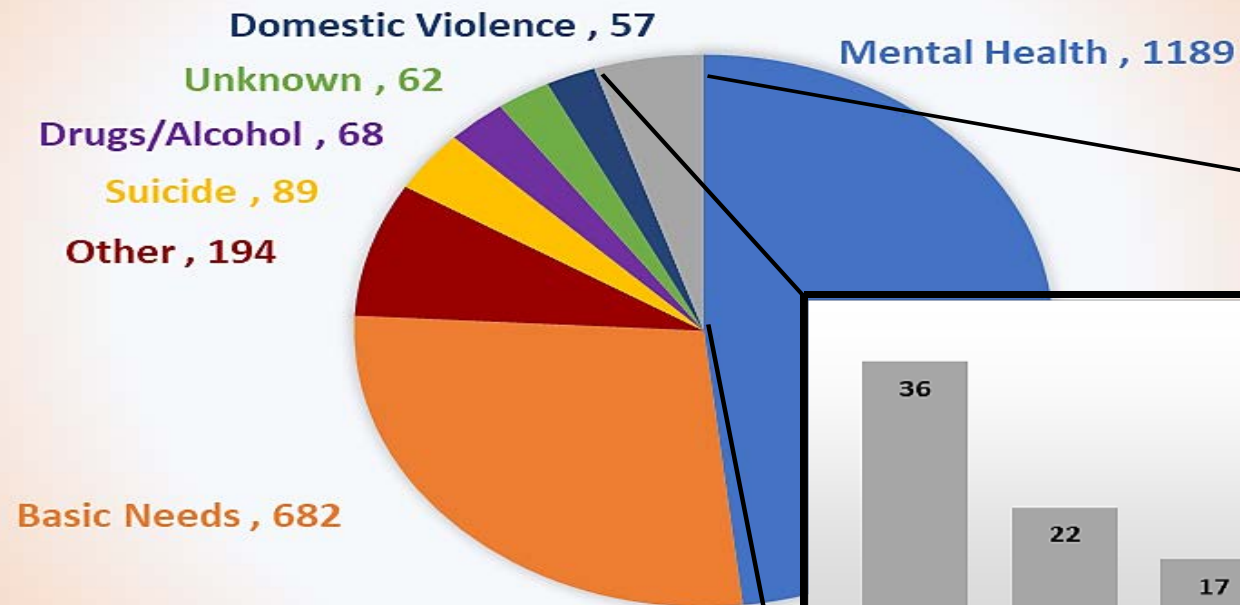
# SERVICES THAT MEET BASIC NEEDS

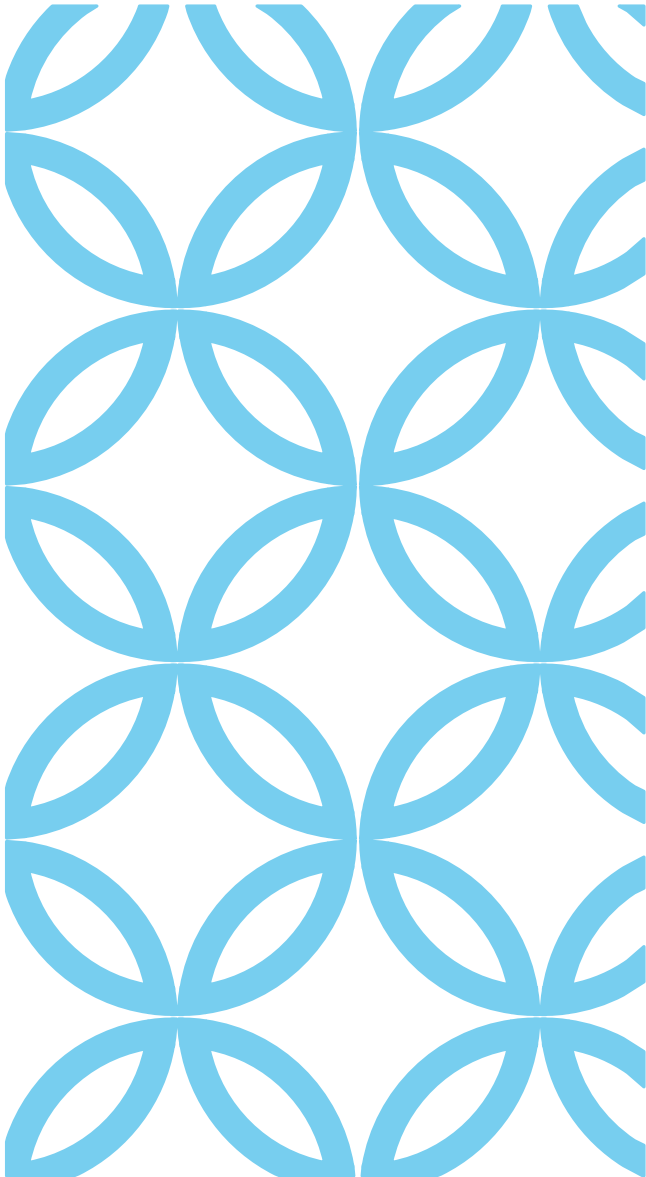
- Food Pantries
- Meal Sites
- Homeless Shelters
- Warming/Cooling Centers
- Housing Programs
- Rent Assistance
- Utility Assistance Program
- Financial Counseling
- Bus Fare/Gas Money
- Diapers
- General Clothing Provision
- General Furniture Provision



# GREAT RIVERS 2-1-1 2018

## Crisis Calls





The Information and Referral Center database contains over **1,700 agencies**.

The entire database is updated each year.

An Inclusion/Exclusion policy is available via the centers' website

The Center uses a nationally approved taxonomy of services for 211's. The main categories are:

Basic Needs

Consumer Services

Criminal Justice and Legal Services

Education

Environmental and Public Health/Safety

Health Care

Income Support and Employment

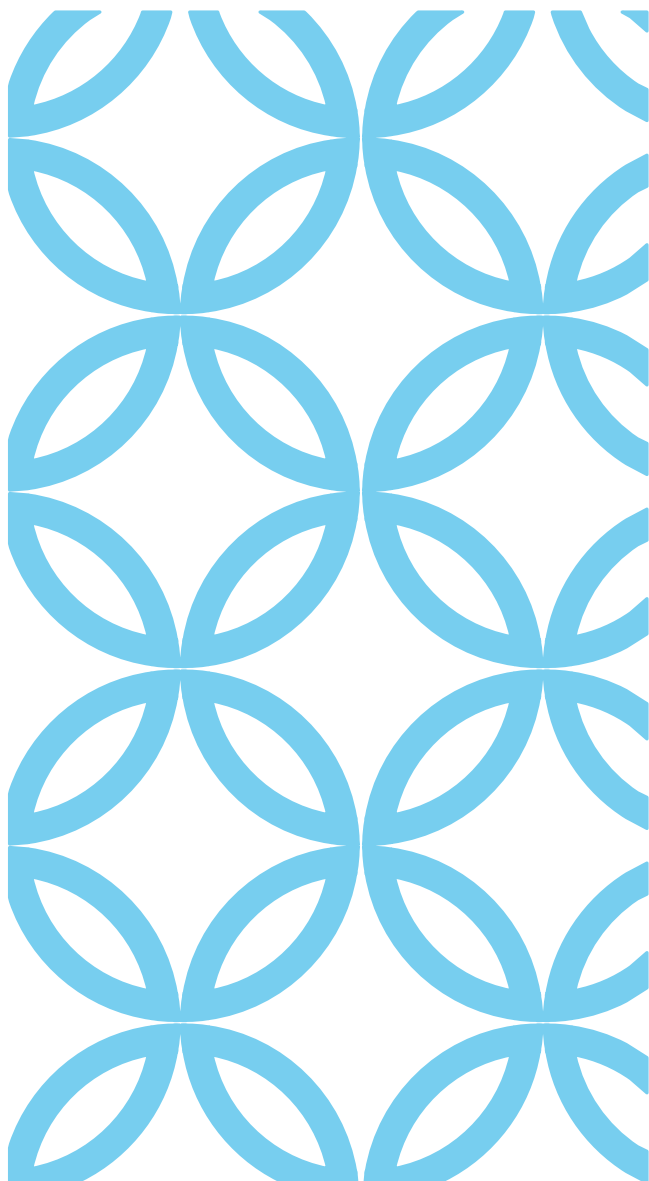
Individual and Family Life

Mental Health and Substance Abuse Services

Organizational/Community/  
International Services

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## ABOUT THE 211 DATABASE



**Call: 2-1-1 or (800) 362-8255**

**Text: Your ZIP code to 898211**

**Chat: [www.greatrivers211.org](http://www.greatrivers211.org)**

**Search Online: [www.greatrivers211.org](http://www.greatrivers211.org)**

**Contact Great Rivers 2-1-1 for Information & Referral and Crisis Line services and/or to relay updates for the 2-1-1 referral database**

**MARY MUNDT RECKASE, DIRECTOR**

# Thank you!