Housing and Health in the City of La Crosse

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City of La Crosse (Planning and Development Department)
The Rich Live Longer Everywhere, For the Poor, Geography Matters

Life expectancy of 40-year olds with household incomes below $28,000, adjusted for race.
La Crosse Households:
- 230 families in La Crosse are living in substandard housing
- 69 families living with severe overcrowding
- 2510 families are paying more than 50% of their income in rent
Over half of all renter households in La Crosse make sacrifices in food, health care, and savings to afford housing.

Source: http://apps.urban.org/features/rental-housing-crisis-map/
What else happens when people don’t have affordable, quality housing?

- Evictions and forced moves, in contrast to those who are housed can be better supported in physical and mental health
- Food insecurity
- More “filth and squalor”, overcrowding
II. HOMELESSNESS

La Crosse Homeless Emergency Shelter Clients

- People in Families
- Singles
## III. Concentration of Poverty and Low-Valued Housing

<table>
<thead>
<tr>
<th>City</th>
<th>Poverty Rate</th>
<th>Median Income</th>
<th>Homeownership Rate</th>
<th>Median Home Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flint, MI</td>
<td>39.9%</td>
<td>$26,621</td>
<td>55.9%</td>
<td>$57,200</td>
</tr>
<tr>
<td>Detroit, MI</td>
<td>36.2%</td>
<td>$27,862</td>
<td>53.8%</td>
<td>$71,100</td>
</tr>
<tr>
<td>Milwaukee</td>
<td>27%</td>
<td>$35,851</td>
<td>45.5%</td>
<td>$139,000</td>
</tr>
<tr>
<td><strong>La Crosse</strong></td>
<td><strong>23%</strong></td>
<td><strong>$38,287</strong></td>
<td><strong>50.8%</strong></td>
<td><strong>$126,800</strong></td>
</tr>
<tr>
<td>Racine</td>
<td>19.4%</td>
<td>$39,059</td>
<td>56.2%</td>
<td>$128,900</td>
</tr>
<tr>
<td><strong>Eau Claire</strong></td>
<td><strong>18.8%</strong></td>
<td><strong>$42,226</strong></td>
<td><strong>56.8%</strong></td>
<td><strong>$137,500</strong></td>
</tr>
<tr>
<td>Madison</td>
<td>18.4%</td>
<td>$54,093</td>
<td>51.4%</td>
<td>$219,600</td>
</tr>
<tr>
<td>Wausau</td>
<td>16.8%</td>
<td>$41,168</td>
<td>59.0%</td>
<td>$114,700</td>
</tr>
<tr>
<td><strong>Oshkosh</strong></td>
<td><strong>16.4%</strong></td>
<td><strong>$43,203</strong></td>
<td><strong>58.1%</strong></td>
<td><strong>$117,100</strong></td>
</tr>
<tr>
<td>Janesville</td>
<td>13.1%</td>
<td>$49,772</td>
<td>70.6%</td>
<td>$135,200</td>
</tr>
</tbody>
</table>
Residential Housing Values (Improvements)

- Town of Shelby
- Town of Campbell
- Town of Medary
- City of Onalaska
- City of La Crosse

Source: Challenging Trends Facing Housing in La Crosse, Karl Green
Poor neighborhoods and housing problems are correlated with:

- Lead Poisoning
- Low Birth Weight
- Asthma (Dampness and mold exposure)
- Cardiovascular Disease
- Physical Health
- Mental Health
- Obesity
- Preventable Hospital Stays
- Violent Crime Exposure
Preserve

Replacement

Repair
IV. SOLUTIONS
Looking Forward
Support initiatives that increase the availability of affordable and quality rental & permanent housing solutions for the homeless
And re-develop existing housing to attract middle and upper income families to the City of La Crosse
Keys to Success

- Common Vision
- Regional Political Will
- Strong, Lasting Partnerships
- Harness Available Resources and Tools
- Must Tie into Nearby Strengths – neighborhoods, health and university institutions, vibrant downtown