Welcome!
Healthiest County 2015:
La Crosse
Let’s start the summit!

Dr. Jeffrey Thompson –
Gundersen Lutheran
LMHSC Board President
Overview and Plan for the Morning

Cindy Kartman –
Western Technical College
LMHSC Population Health Committee Chair
2006
Population Health Committee Formed
Welcome to the La Crosse Medical Health Science Consortium Health Scorecard Project

Here you will find a variety of information on health concerns encompassing the 20 counties of the La Crosse Medical Health Science Consortium.

If there is additional information that you are seeking within each health topic please select the links to the original data. There is a variety of data available at this website.

Please see the following links for our burden reports:
- The Burden of Obesity and Physical Inactivity: Burden of Obesity Report
- The Burden of Alcohol Related Injuries: Alcohol Related Injury and Death

The La Crosse Medical Health Science Consortium has gathered this data from existing public sources. Please cite the original source of the data if available. Should you find any data to be inaccurate, please use our contact form to let us know.

The La Crosse Medical Health Science Consortium’s Telehealth Network Project funded the initial programming costs for this project, which is supported by grant number DIBTH00036 from the Office for the Advancement of Telehealth (OAT) in the Health Resources and Services Administration of the U.S. Dept. of Health and Human Services. The Great Rivers United Way provided funding through a Venture Grant for additional enhancements.

There have been 26,556 visits since the creation of this Health Scorecard Project.
2006
Population Health Committee Formed

2007
Community Scorecard
www.countyhealthrankings.org
Today

- Health behaviors (30%)
  - Tobacco use
  - Diet & exercise
  - Alcohol use
  - Unsafe sex

- Clinical care (20%)

- Social/economic factors (40%)

- Physical environment (10%)

---

Tomorrow

- Access to care
- Quality of care
- Education
- Employment
- Income
- Family & social support
- Community safety
- Environmental quality
- Built environment

County Health Rankings model © 2010 UWPHI
Healthy County Rankings Will Be Announced On April 3, 2012

www.countyhealthrankings.org
Partners

Great Rivers United Way

Hospital/Health Systems:
- Gundersen Lutheran Health System
- Mayo Clinic Health System
- St. Joseph's Health Services-Gundersen Lutheran
- Tomah Memorial Hospital
- Tri-County Memorial Hospital
- Vernon Memorial Healthcare

Health Departments:
- La Crosse County
- Monroe County
- Trempealeau County
- Vernon County
- Houston County

La Crosse Community Foundation
Purpose:

- Assess the needs in our community
- Identify community resources to address the most urgent needs
- Encourage the development of action plans that solve community problems
Methodology

- Random Sample Household Survey
  - 90 item survey
  - 1106 completed

- Focus Group Study
  - Key Informants and Community Members
  - 38 focus groups, 313 people

- Socio-economic Indicator Data Analysis

- Community Resources Inventory
## COMPASS NOW 2012 RESULTS:

<table>
<thead>
<tr>
<th>HEALTH</th>
<th>INCOME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alcohol use</td>
<td>Limited economic development</td>
</tr>
<tr>
<td>Health care access and cost</td>
<td>Low living wages</td>
</tr>
<tr>
<td>Mental health</td>
<td>Unemployment</td>
</tr>
<tr>
<td>Obesity</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EDUCATION</th>
<th>COMMUNITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>School readiness</td>
<td>Transportation</td>
</tr>
<tr>
<td>Job skills training</td>
<td>Food availability</td>
</tr>
<tr>
<td></td>
<td>Childcare</td>
</tr>
</tbody>
</table>

www.compassnow.org
2006  
Population Health Committee Formed

2007  
Community Scorecard

2009  
1st Health Summit

2010  
1st Draft of Healthiest County 2015 Plan Revealed
750,000 media impressions over the next year!
Media Impressions by Quarter

Impression Total: 1,588,995

<table>
<thead>
<tr>
<th>Quarter</th>
<th>General</th>
<th>Tagline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1</td>
<td>220,580</td>
<td>189,145</td>
</tr>
<tr>
<td>Q2</td>
<td>192,300</td>
<td>168,425</td>
</tr>
<tr>
<td>Q3</td>
<td>108,800</td>
<td>64,128</td>
</tr>
<tr>
<td>Q4</td>
<td>322,252</td>
<td>120,884</td>
</tr>
</tbody>
</table>
Awakening the Power in Our Community!

La Crosse Medical Health Science Consortium
Wrap Up &
Next Steps
Action Tasks…

We are asking the following from you:

• Share our common goal
• Try to implement one thing you learned today
• Attend Joint PH Meeting
• Fill out Summit Evaluation
Thank You!
La Crosse Medical Health Science Consortium

- http://lacrosseconsortium.org

- Catherine Kolkmeier, Director, 785-5151
  - kolkmeie.cath@uwlax.edu

- Joanne Sandvick, Project Specialist, 785-5150
  - sandvick.joan@uwlax.edu