



Food Idealism



Food Insecurity



ONE IN FIVE CHILDREN
IN AMERICA **STRUGGLE** WITH **HUNGER**

A topographic map of La Crosse, Wisconsin, and its surrounding areas. The Mississippi River is visible on the left, flowing into Blue Lake. The city of La Crosse is in the center, with various streets labeled. Two areas are highlighted in bright green: one in the north-central part of the city, near the University of Wisconsin-La Crosse, and a larger one in the south-central part, near the intersection of Highway 61 and Highway 14. The text 'We need stores like Kwik Trip to provide even more healthy options and we are working with them to become counted as grocery stores.' is overlaid on the left side of the map.

We need stores like Kwik Trip to provide even more healthy options and we are working with them to become counted as grocery stores.

Food Deserts

Health Impacts

- **Adult Obesity** in the area has increased by 16% in the past 5 years, increasing the rate to 30% with an additional 35% identified as overweight.
- Leading causes of **Death-Cancer, Heart disease, and Stroke**

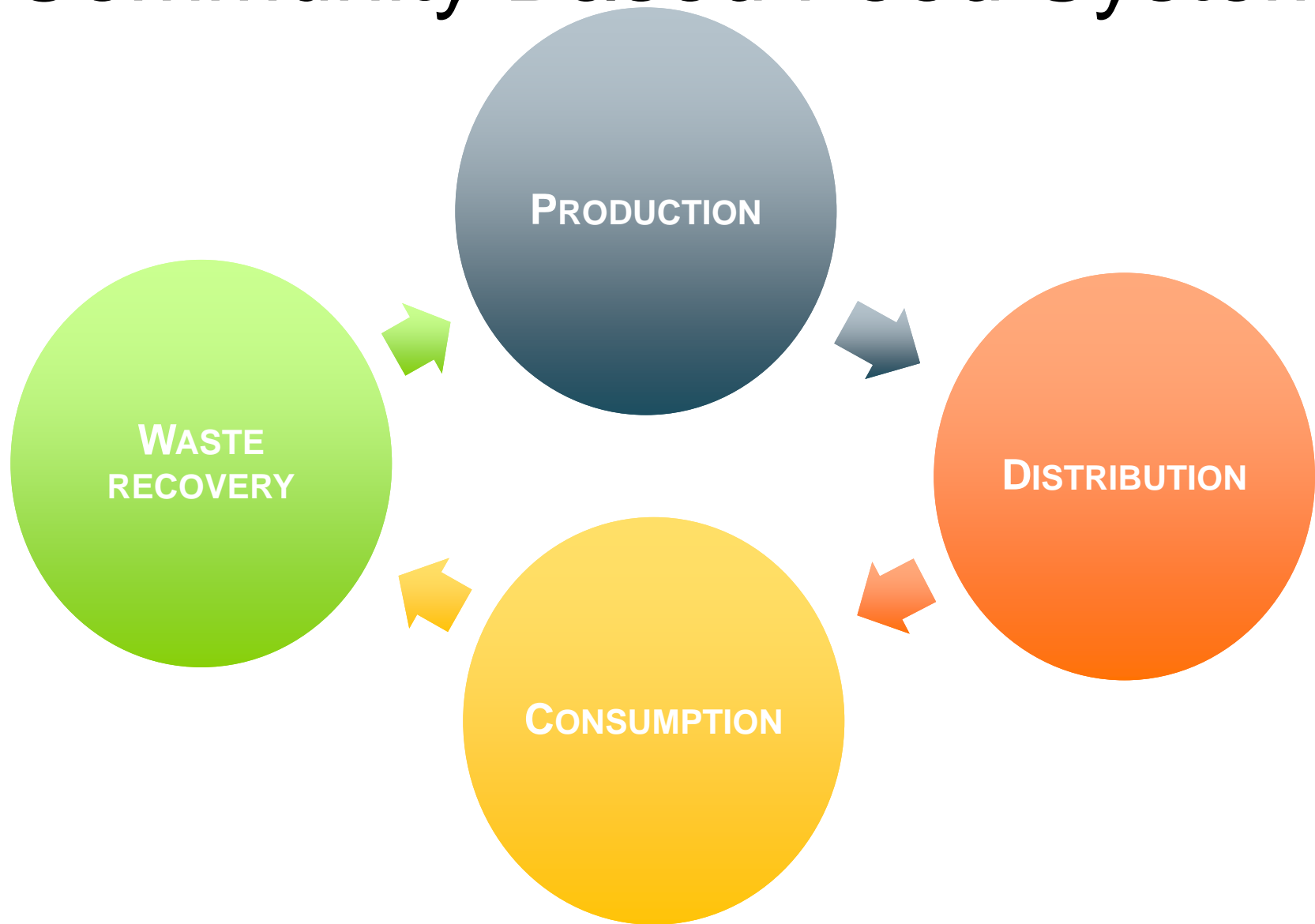




Industrial Farming that feeds us is environmentally unsustainable.

1. 40% of all chemical fertilizers used break down into ammonia and are released into the atmosphere.
2. Waste created by animal agriculture has polluted 35,000 miles of river in 22 states.
3. Annual cost of environmental damage caused by industrial farming in the US at \$34.7 billion

Community Based Food System







Distribution



Kwik Trip



Farmers Market



Consumption- the very best part!



Waste Recovery



"Turning garbage into gold."

VERMIGOLD

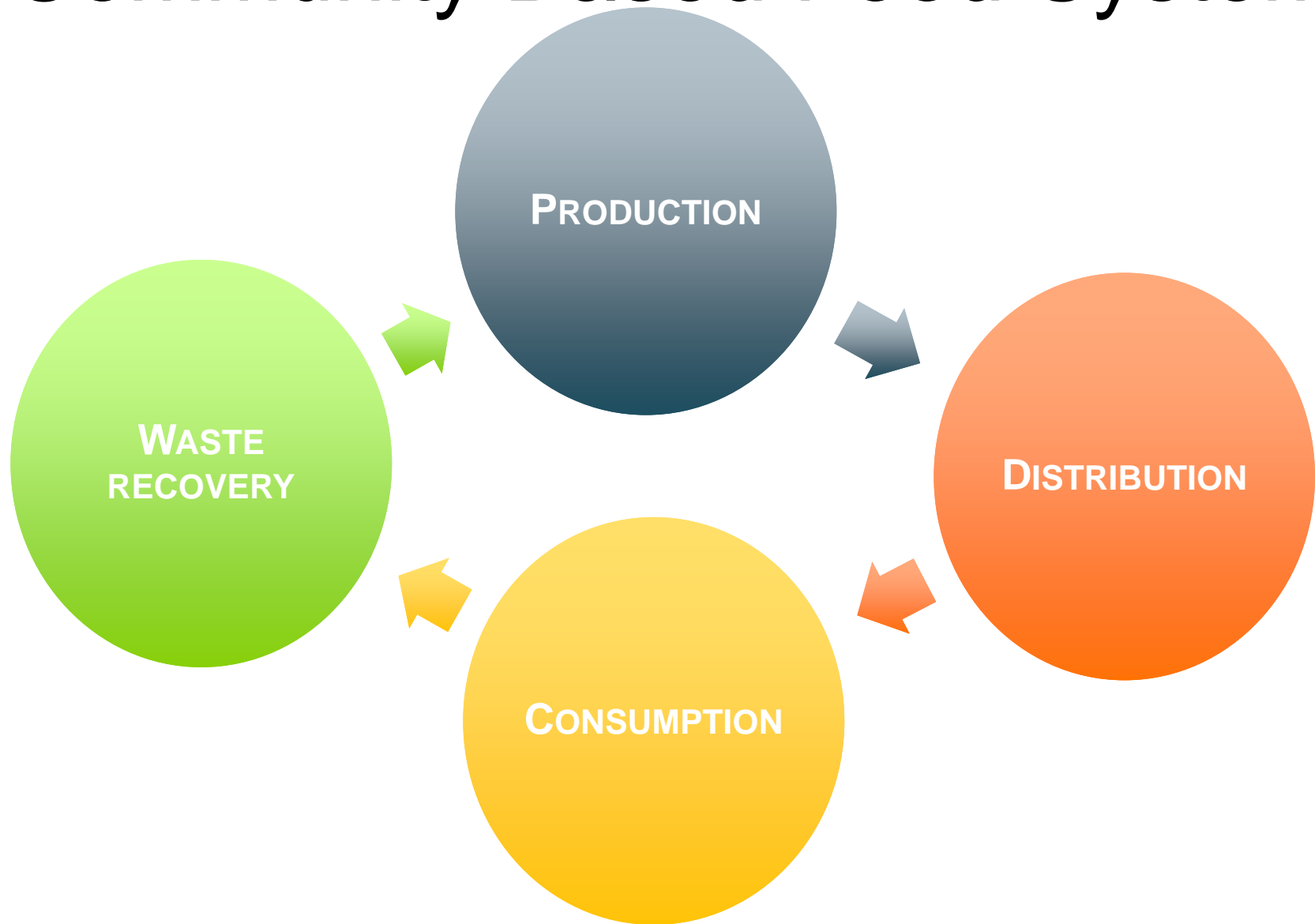
WORM CASTINGS

Worm castings are a rich natural fertilizer for houseplants, flowers, vegetables, fruits, and lawns. They will not burn plants, even if applied directly.

Hillview Urban Agriculture Center is a 501(c)(3) nonprofit organization located in La Crosse, WI with a mission of creating a healthy community through a local, sustainable, & accessible food system.

www.hillviewuac.org

Community Based Food System



Vermicompost







Rebecca Frye, winner of a slow cooker along with a Market Baskets bag, with mom and dad and brother Dillon.

Food Prep!



Amelia gives a thumbs-up for the Market Baskets slow cooker chili!



Hillview Urban Agriculture Center

- Vermicomposting Center
- Greenhouse partnership with Western and Mayo-Get Growing
- Hoop House in Washburn Garden
- Market Baskets cooking classes
- Food For All mini grants



Just some of the movers

- Hunger Task Force is growing fresh local produce to the tune of 34,000 pounds per year
- Washburn Neighborhood Garden has 54 plots for citizens who need dirt.
- WAFER operates La Crosse's Largest Food Pantry open 5 days a week.
- YMCA has broken ground on a Community Food Forest
- Grow La Crosse is connecting kids to food in school gardens and with farm events
- Coulee Cap
- Viterbo is partnering with Boys and Girls Club to create a new garden in the Washburn Neighborhood Garden



PLANT SALE

Including Veggie & Herb Starts

FIRST SALE DAY:

May 7th from 9:00 am–3:00 pm

Hillview Urban Agriculture Center is open every Saturday 9–12.

Sales are available during all regular volunteer hours. Please see our website for more information.

hillviewuac.org

 HillviewUAC

at the Horticultural Education Center located at 624 Vine St.

Heirloom and organic variety seedlings of tomatoes, peppers, herbs, chard, kale, cabbage, zucchini, squash, melons, and lettuce. We're also selling our VermiGold worm casting fertilizer.



www.hillviewuac.org

