Approximately 2,300 people in La Crosse County are living with Alzheimer’s disease or another related dementia. This number is projected to increase by 48% by 2030. In addition, 1 in 4 workers age 25+ are caregivers. These numbers will touch us all because they represent customers, colleagues, family members, friends, & neighbors!

What is a Dementia Friendly Business Training?
A free hour of training for management and staff of businesses and service organizations to understand dementia and take action to create an environment that is safe, respectful and welcoming for people living with dementia, their care partners and your employees affected. Training includes:
- Learn what dementia is
- Recognize signs & risks of dementia
- Learn tips for communicating and interacting with people who have dementia or memory loss
- Become connected with resources in your community
- Receive ideas for creating dementia friendly physical space
- Help for supporting your employees who are impacted by dementia

To learn more or schedule a training, contact:
Kelsey Flock, Dementia Care Specialist
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608-785-5780  kflock@lacrossecounty.org