

Helpful Tools/Resources To Assist in Achieving Success!

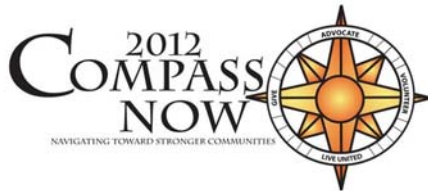
Where Do I Start?



Glossary of Terms

Refer to this glossary for definitions of terms used throughout the various resources in this document.

www.lacrosseconsortium.org/uploads/content_files/Glossary_of_terms_final_4_8_13.pdf



COMPASS NOW 2012

COMPASS NOW is a review of community needs in the five-county Great Rivers Region. The purpose of the COMPASS Report is to serve as a reference tool and foundation for action plans that solve problems long term.

www.compassnow.org



Healthy County: La Crosse

A county-wide effort that focuses on improving health behaviors and outcomes in the county of La Crosse. Making the healthy choice together.

www.lacrosseconsortium.org



Healthiest WI 2020

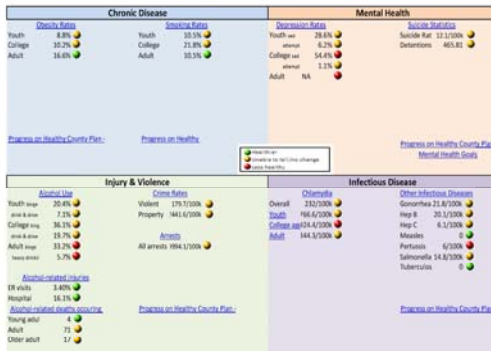
Healthiest Wisconsin 2020: Everyone Living Better, Longer represents the third decade of statewide community health improvement planning designed to benefit the health of everyone in Wisconsin.

www.dhs.wisconsin.gov/hw2020/

Data I can use



Health Scorecard Project



Health Scorecard

Here you will find a variety of information on health concerns encompassing the counties of the La Crosse Medical Health Science Consortium.

www.communityscorecard.com/

County Health Rankings and Roadmaps

Ranking the health of nearly every county in the nation, the County Health Rankings & Roadmaps program helps communities create solutions that make it easier for people to be healthy in their own communities.

www.countyhealthrankings.org/

Healthy County La Crosse Dashboard

The dashboard is a compilation of data to assist in managing the Healthy County plan and show progress on goals and objectives.

http://www.lacrosseconsortium.org/uploads/content_files/files/Healthy%20County%20Dashboard%202014.pdf



Youth Risk Behavior Survey (YRBS)

The survey is conducted to monitor health-risk behaviors of the nation's high school students.

2013 La Crosse YRBS Summary:

http://www.lacrossecpn.org/uploads/1/9/4/6/19462399/2013_lax_county_yrbs.pdf

Wisconsin YRBS:

http://sspw.dpi.wi.gov/sspw_yrbsindx

Where Can I Find Evidence-Based Policies, Projects and Programs?



U.S. Preventive Health Services Task Force (USPSTF)

The USPSTF conducts scientific evidence reviews of a broad range of clinical preventive health care services (such as screening, counseling, and preventive medications) and develops recommendations for primary care clinicians and health systems.

www.uspreventiveservicestaskforce.org/



What Works

What Works for Health is a database of policies and programs that address key health factors. We summarize research about what does and does not work to help stakeholders identify policies and programs that could improve health.

<http://whatworksforhealth.wisc.edu/>



The Community Guide – U.S. Centers for Disease Control and Prevention

The Guide to Community Preventive Services helps you choose programs and policies to improve health and prevent disease in your community.

www.thecommunityguide.org/index.html

How Can I Tell Our Story?



Communication Toolkit

The toolkit provides information to help create strategic communication plans, align communication efforts across partners with a tagline ('making the healthy choice together') and promote innovative thinking about communication and its influence on health behaviors.

www.lacrosseconsortium.org/uploads/content_files/Communication_Toolkit.pdf



Stories Worth Telling

Storytelling is a role every person in your organization can, and must play. Use this guide to build a storytelling culture that positively feeds and supports program development, continuous improvement, evaluation, marketing, fundraising.

www.lacrosseconsortium.org/uploads/content_files/Stories_Worth_Telling.pdf



A Community Collaborates for Health

Link to Video - <https://vimeo.com/33728833>

Healthiest Nation in One Generation

Link to Video - www.youtube.com/watch?v=DuBggj7Zd3A



This is Public Health Toolkit

The Association of Schools of Public Health have developed a toolkit for their "This is Public Health" campaign,

www.thisispublichealth.org/Toolkit-about.html

What is Public Health - Link to Video

<https://www.youtube.com/watch?v=Bpu42LmLo4U>

How do I Develop Goals and Measure Success?



Grant Writing Assistance:

www.lacrosseconsortium.org/uploads/content_files/Grant_writing_assistance_and_student_projects.pdf

Submitting projects for student volunteers:

www.lacrosseconsortium.org/content/healthiest_county/student_and_community_opportunities



The Community Tool Box

The Community Tool Box is a global resource for free information on essential skills for building healthy communities. It offers more than 7,000 pages of practical guidance in creating change and improvement.

www.ctb.ku.edu/en/default.aspx



How to write goals and objectives

www.cdc.gov/healthyyouth/evaluation/pdf/brief3.pdf

Writing SMART objectives

www.cdc.gov/healthyyouth/evaluation/pdf/brief3b.pdf



What is Evaluation? A Beginner's Guide

<http://gsociology.icaap.org/methods/evaluationbeginnersguide.pdf>

Evaluating the Initiative

www.ctb.ku.edu/en/dothework/tools_tk_12.aspx

Where Can I Find More Information on Social Determinants/Health Equity?



The Spirit of 1848

Social Determinants of Health

www.who.int/social_determinants/en/

The Spirit of 1848

The Spirit of 1848 is a network of people concerned about social inequalities in health.

www.spiritof1848.org/



Social Determinants of Equity and Social Determinants of Health

www.cdc.gov/socialdeterminants/



The New Economics Foundation (nef)

nef is an independent think-and-do tank that inspires and demonstrates real economic well-being.

www.neweconomics.org/

nef's Centre for Well-being

nef's award-winning Centre for Well-being researches policies, measurement tools and every day actions that help us create well-being.

www.neweconomics.org/issues/entry/well-being

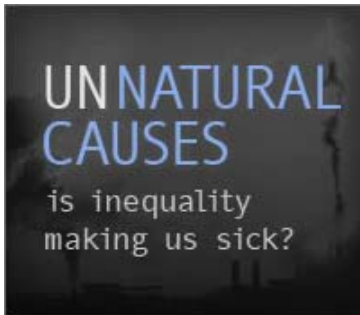
Where Can I Find More Information on Social Determinants/Health Equity?



Adverse Childhood Experiences (ACEs) in WI

Childhood experiences are important to life-long well-being.

<http://wchildrenstrustfund.org/files/WisconsinACEs.pdf>



Unnatural Causes - Documentary Series

This documentary provides a deeper exploration of how social conditions affect population health and how some communities are extending their lives by improving them.

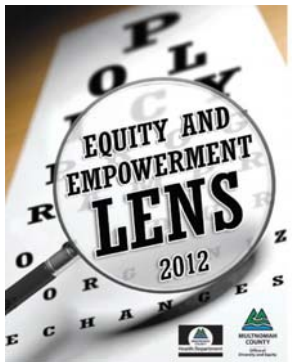
http://www.unnaturalcauses.org/episode_descriptions.php



Race to Equity

A project to reduce racial disparities in Dane County.

www.racetoequity.net



Equity & Empowerment Lens

A transformative quality improvement tool used to improve planning, decision-making, and resource allocation leading to more racially equitable policies and programs.

<http://web.multco.us/diversity-equity/equity-and-empowerment-lens>



City of Seattle Race & Social Justice Initiative

A citywide effort to end institutionalized racism and race-based disparities in city government.

<http://www.seattle.gov/rsji>



Alameda County Social and Health Equity

Alameda County Public Health Department is working to achieve health equity through several strategies.

<http://www.acphd.org/>

<http://www.acphd.org/social-and-health-equity.aspx>

Culture Of Health

In it Together—Building a Culture of Health

A message from Risa Lavizzo-Mourey, President and CEO of Robert Wood Johnson Foundation:

<http://www.rwjf.org/en/about-rwjf/annual-reports/presidents-message-2015.html>



Race Forward

Systemic analysis and an innovative approach to complex race issues to help people take effective action toward racial equity.

www.raceforward.org



Policy Link

A national research and action institute advancing economic and social equity.

www.policylink.org



Cultural Competency

An interactive website to assist with one's knowledge on cultural competency.

<http://www.lacrosseconsortium.org/cc>

La Crosse Area Children's Mental Health & Substance Use Counseling Resources

http://www.lacrosseconsortium.org/uploads/content_files/files/LX%20Area%20Children%20Behaviorial%20Resources.pdf